Clean energy investment topped $240bn in 2010. Continued growth brings rewards – and challenges – in nearly every sector. Today, clean energy is approaching the heart of the world’s largest integrated systems of resource extraction, power production, information technology and water.

The Summit will take place in New York 19-21 March 2012 and will bring together over 300 industry leaders from around the world. The programme includes strategy breakfasts, keynote speeches from industry leaders, breakout sessions, interactive discussions and networking dinners, all designed to engage the mind and to create the intellectual and personal connections from which a robust industry can grow.

This is the must attend annual event for leaders in the clean energy sector.

We look forward to seeing you in New York.

Michael Liebreich
Chief Executive
Bloomberg New Energy Finance
INTERACTIVE SESSIONS & STUDIO DISCUSSIONS
Conversation. Dialogue. Debate. The Summit will be punctuated by plenary working sessions, strategy workshops and studio discussions, each structured around key questions, technology evaluations or scenario planning. These sessions will leverage the breadth and seniority of participants and provide a structured opportunity for dialogue with thought leaders, keynote speakers and other participants.

KEYNOTE SPEAKERS & THOUGHT LEADERS
The Summit will include select keynote speakers and thought leaders from the world of industry and policy, whose views on the critical issues of today will help to identify the future challenges faced by the industry.

STRATEGY BREAKFASTS & BREAKOUT SESSIONS
A series of strategy breakfasts and breakout sessions will be held throughout the Summit, hosted and led by our senior Bloomberg New Energy Finance research analysts, to discuss the core industries and activities of the low carbon energy economy. Formats will include analyst presentations, industry panels, keynote speeches and participant debates.

NEW ENERGY PIONEERS
The shift to a low carbon future has firmly found its place on the global agenda, and one thing is certain - in the coming years, new intelligent technologies will revolutionise the energy landscape - the race to find them is on. Bloomberg New Energy Finance’s New Energy Pioneers programme sets out to recognise these game-changing companies.

RAPPORTEURS
Rapporteurs are the connective tissue of the plenary and breakout sessions – carrying lessons learned and key findings from sector discussions into the main hall. Consistent and thorough involvement of rapporteurs throughout each day means that even those deeply engaged with a single sector will share in the key insights of all sector breakout sessions.

PARCIPATION. ENGAGEMENT. INTERACTION.
Three words which sum up what the Bloomberg New Energy Finance Summit stands for. Interactivity is a hallmark of Bloomberg New Energy Finance events, with individual voting devices used in plenary sessions and continuous delegate participation during smaller group sessions. Summit 2012’s structure allows delegates to experience plenary sessions and sector breakouts whilst learning about emerging sectors.

"It is the only clean technology/energy event that brings all the pieces of the puzzle together. This will certainly change our future business model."
The fourth annual Summit, our second since New Energy Finance became a part of Bloomberg, took place earlier this year in New York. Over 500 thought leaders and invited guests convened in the ornate surroundings of New York’s Pierre Hotel for a series of fascinating debates and interactive sessions. The abiding message was that developments (particularly in technology and in the spread of clean energy to developing countries) are taking place at a speed and in a direction that are not yet appreciated by the wider energy industry.

**Thought Leaders by Sector**
- 8% Corporations
- 25% Service Providers
- 17% Government & Industry Associations
- 16% Finance
- 34% Other

**Geographical Representation**
- 23% EMEA
- 70% Americas
- 1% Australia
- 6% Asia

The Roundtable Day discussion ‘Climate Finance and Energy Access’ was hosted in association with UN-Energy and the UN Foundation. Here we addressed two key challenges; how to ensure future global financing mechanisms work with, rather than against, the grain of the capital markets; and how to ensure that capital makes its way to smaller distributed solutions as well as to larger projects - an essential requirement to bringing 1.4bn people into the modern energy world.

Our prestigious line-up of thought leaders delivered key speeches which set the scene for a series of interactive discussions and in-depth debates on a wide range of topical and relevant subjects:

- technology development
- project finance
- supply chain creation
- the generation of cheap, sustainable clean energy
- vehicle electrification
- the challenges of integrating clean energy into the world’s energy infrastructure.

I enjoyed the Summit tremendously and found the format very interactive. Much better than watching PowerPoint presentations all day long...

19-21 MARCH NEW YORK bnefsummit.com
The Bloomberg New Energy Finance Summit is supported by some of the most influential clean energy and carbon market thought leaders from across the world, representing finance, industry, government and academia. Please find below a selection of thought leaders involved in last year’s Summit. We are anticipating over 300 thought leaders to convene in New York in March for Summit 2012 to discuss and debate the big industry issues of the day – and to set the scene for the future of the clean energy and carbon markets.

Mr. Andris E. Cukurs
Chief Executive Officer – North American Subsidiary
Suzlon Wind Energy Corporation

Ms. Phyllis Cuttino
Director of Clean Energy Programme
PEW Environment Group

Stefan Flothmann
Director of the Climate and Energy Unit
Greenpeace International

Jose Galindez
Chairman and Co-Founder
Solarpack Development

Richard Hamilton
President and Chief Executive Officer
Ceres

Charles O. Holliday, Jr.
Chairman, Board of Directors
Bank of America

Katrina Landis
CEO
BP Alternative Energy

Bjorn Lomborg
Professor
Copenhagen Business School

Michael G. Morris
Chairman & Chief Executive Officer
American Electric Power

Richard Needham
Director of Green Business Operations and Strategy
Google

Andrew Palmer
Senior Vice President and Executive Committee
Nissan Motor Company

Michael Philipp
Chairman
Reykjavik Geothermal (RG)

Steen Riisgaard
President and CEO
Novozymes

Eamon Ryan
Former Politician
Irish Parliament

Jonathan Silver
Executive Director
U.S. Department of Energy

Anil Srivastava
Senior Executive Vice President
AREVA

Ted Strickland
Former Governor of Ohio
US Congress

Marcelo Tokman
Vice President
Vestas

Mauricio Tolmasquim
President and CEO
Empresa de Pesquisa Energética

Timothy Wirth
President and former US Senator
United Nations Foundation and Better World Fund

Martha Wyrsch
President
Vestas Americas
There is not enough space to list every organisation, company, institution and political administration – here is a selection of some of our Summit supporters.

- 3TIER Environmental Forecast Group
- Accel Partners
- Accenture
- Acciona Energia
- Alcoa Wind Energy
- Allianz Specialised Investments
- Alpi Fondi
- Ambrian Partners
- American Electric Power
- Anglo-American Aquamarine Power
- Arena Renewables
- Babson College
- Baker McKenzie
- Bank of America
- Bank of America Merrill Lynch
- BC Hydro & Power Authority
- BetterPlace
- Black River Asset Management
- BP Alternative Energy
- Brazilian National Bank of Economic and Social Development (BNDES)
- British Gas
- Brookhaven National Laboratory
- Brookings Institution
- California Clean Energy Fund
- California Energy Commission
- Cambridge University
- Camco Group
- Canadian Bioenergy Corporation
- Canadian Solar
- Capricorn Venture Partners
- Carbon Capture & Storage Association
- Carbon Disclosure Project
- Carbon Trust
- Centrica plc
- Chatham House
- China Light & Power (CLP)
- Chinese Renewable Energy Industries Association (CREIA)
- Chrysalis Energy
- Cisco Systems Inc.
- Citi
- City of New York (DCAS)
- ClearWorld Energy
- Climate Change Capital
- ConocoPhillips
- Consumer Federation of America
- Copenhagen Consensus Center
- Credit Suisse
- Crown Estate
- Dalkia
- Demeter Partners
- Deutsche Bank
- Dexp Credit Local
- DIF
- DnB NOR
- E.ON
- Ecofin
- Ecotons
- Economic Development Board Singapore
- EDF Trading
- Emerald Technology Ventures
- Energy Futures Lab
- Environmental Law & Policy Center
- Environmental Technologies Fund
- Ernst & Young
- European Commission
- European Investment Bank (EIB)
- European Wind Energy Association
- First Solar
- Foursome Investments
- Fox-Davies Capital
- GDF SUEZ
- GE
- General MicroGrids, Inc.
- Generation Investment Management
- Global Environment Fund
- Goldman Sachs International
- Good Energies
- Google
- GreatPoint Energy
- Green Party Ireland
- Greenpeace International
- Harvard Law School
- Hastings Fund Management
- Heidrick & Struggles
- Hitachi America Ltd.
- Honiton Energy (Beijing)
- HSBC
- HSH Nordbank
- Hudson Clean Energy Partners
- I2BF
- IBM
- Impax Asset Management
- Imperial College London
- Indian Energy Exchange Limited
- Innovation Norway
- International Energy Agency (IEA)
- Japanese Ministry of Economy, Trade & Industry (METI)
- Japanese Ministry of Environment
- Jefferies Group
- John Hancock Insurance and Financial Services
- Joint Institute for Strategic Energy Analysis (JISEA)
- JP Morgan
- KfW Development Bank
- Kleiner Perkins Caufield & Byers
- Lazard
- Levi
- LM Wind Power
- Lockheed Martin Corporation
- London Business School
- Low Carbon Investors
- Macquarie Group
- Masdar Abu Dhabi Future Energy Company
- Massachusetts Institute of Technology (MIT)
- McKinsey and Company
- Merrill Lynch & Co
- Milbank Tweed Hadley & McCloy
- Missouri Public Service Commission
- Mitsubishi Corporation
- Mitsubishi Heavy Industries
- Montrose Partners
- Morgan Stanley
- N+1 Eolia
- National Institute of Ecology
- National Renewable Energy Laboratory
- Natural Resources Defense Council
- Natsource Asset Management Corporation (NAMC)
- New York Power Authority
- NIBC Capital
- Nissan Motor Company
- Norad
- Nord LB
- NTR
- Oceanlinx
- Och-Ziff Management Europe
- Office of the Mayor of New York
- OPEC
- Ormat Technologies
- Oslo Bors
- Pennsylvania Department of Environmental Protection
- Permanent Mission of Denmark to the United Nations
- Permanent Mission of Ghana to the UN
- Pew Center on Global Climate Change
- PG&E Corporation
- Philips Electronics
- PI Energy
- Pirelli Ambiente
- Polish Energy Partners S.A.
- Prudential Capital Group
- PWG
- Rabobank
- Renewable Capital
- RSkykraft
- Rio Tinto
- Risoe National Laboratory for Sustainable Energy
- Riverstone Holdings
- Royal Dutch Shell
- Royal Philips Electronics
- RWE Innnogy
- SAGE Electrochromics, Inc.
- Schlumberger
- Scottish Equity Partners
- Sempra Commodities
- SET Venture Partners
- Siemens Corporation
- Silicon Valley Bank
- Social Energy
- Sojitz Corporation of America
- Southern California Edison
- SPARK Ventures plc
- SRA | U.S. Department of Energy
- Standard Chartered Bank
- StatoilHydro
- Stashkraft Group
- Sumitomo Mitsui Banking Corporation
- Suntech Power Holdings
- Sustainable Energy Ireland
- Sustainable Technology Partners Nordic
- Suzlon Energy
- Tennessee Valley Authority (TVA)
- The Climate Group
- The Coca-Cola Company
- The World Bank Group
- Total
- Turquoise International
- UBS Investment Bank
- UK Atomic Energy Authority (UKAEA)
- UN Foundation
- UNFCCC
- UN Industrial Development Organization
- UNIDO
- United Nations Department of Economic and Social Affairs
- US Department of Commerce
- US Department of Energy
- US Department of State
- US Renewables Group
- Utility
- Vestas
- Virent
- Virgin Green Fund
- Warburg Pincus
- Wolfensohn & Co.
- World Bank
- World Council for Renewable Energy
- World Economic Forum
- World Resources Institute
- World Wildlife Fund
- Worldwatch Institute
This year’s venue is the impressive Metropolitan Pavilion, a state-of-the-art facility with an historic reputation. We believe that this effortless combination of the past and the present provides the perfect dynamic for a meaningful discussion of the future landscape for the clean energy industry.

The gala dinner will take place at Bayards. Located in the heart of lower Manhattan’s Financial District, Bayard’s private dining facility features working fireplaces and original artwork within a unique, turn of the century interior.

LOCATION, LOCATION, LOCATION.

After the success of the last Summit, we have decided to return to New York once again. New York City is a vibrant blend of iconic images, eclectic dining and community spirit. Central Park. Wall Street. Statue of Liberty. Brooklyn Bridge. Bloomingdales. Broadway. Manhattan. Little Italy. These are just some of the icons which make New York such an unforgettable city.

The level of organisation, planning and care given to every aspect of the conference was truly outstanding.
For further information about partnership opportunities, please contact:

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Bloomberg New Energy Finance is honoured to work with a select few of the world's leading corporations, financial institutions, research institutes, universities and think tanks representing the clean energy marketplace, to create and deliver the annual BNEF Summits.

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I have been to many events of this kind and this was one of the best organised and the most interesting.

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alternative energy  
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The selection process identifies principle organisations and senior figureheads across industry, government and finance, who are able to demonstrate their ability to actively contribute to the interactive sessions. These sessions leverage the vast sector experience and seniority of participants, providing a structured environment for meaningful dialogue.

There are three simple steps you will need to complete to confirm your place at the 2012 Summit:

**ONLINE APPLICATION**
Please complete the online application form to register your interest in the Summit, making sure you provide all requested personal information and the reasons why you would like to attend.

**APPLICATION REVIEW**
Applications will be reviewed by the BNEF Summit 2012 team.

**CONFIRMATION**
Subject to approval, we will send you a confirmation email with a personalised link. Click to complete the purchase of your ticket(s).
FOR FURTHER INFORMATION ABOUT PARTICIPATION OR PARTNERING WITH THE 2012 SUMMIT, PLEASE CONTACT:

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