

Excerpts from Michael R. Bloomberg at Americas Monetary Summit.

“This summit is a rare opportunity to hear from key policymakers from many of the biggest economies in the Americas, including our own. Each of the countries represented today have influential central banks that help set the tone for their national economies, and all of these economies are more interconnected than ever. Our company is helping make that possible, by giving investors information they need to find opportunities across borders.

The most valuable currency in the financial markets is reliable information. John Micklethwait’s recent interview with the Brazilian president is a great example of that. It helped provide clarity on Brazil’s future, in the words of the country’s leader. That’s critical information for investors – and it helped move markets.

Our company is always looking for opportunities to do that, and today’s summit is one of those opportunities. Transparency increases confidence and leads to better decision-making, which leads to more economic growth. That’s a founding principle here at Bloomberg and hosting events like this helps us fulfill our mission, by providing a forum to communicate critical information about the marketplace.

We’re also glad to host this summit because the Americas are an increasingly important part of our business. Over the last five years, our core terminal business has grown in Brazil and Canada by 40% each, in Chile and Colombia by nearly 70% each, and in Peru by more than 100%. We recently opened new offices in Santiago, Chile; Sao Paulo; and Calgary.

Our news division is also growing across the Americas. This year, we announced plans to launch Bloomberg TV Canada, in partnership with Canada’s Channel Zero, to provide in-depth coverage on issues affecting the Canadian economy. Those issues impact all of us, because the trade relationship between the U.S. and Canada is the largest in the world. Canada is a key player in the global market, particularly in energy. Its decisions will help determine our success in confronting climate change, and many other challenges we face.

Last year, our company also launched a partnership with the Brazilian financial news site, called “Info Money.” Through that partnership, Bloomberg is providing more business news and analysis in Portuguese, which helps investors find opportunities in Latin America’s largest economy.

All of these markets are very important to our company. And this summit is a chance to hear from some of the people who are shaping them. “