

About Bloomberg Philanthropies

Bloomberg IP Holdings LLC (“BIP”) operates the gTLD <.bloomberg> (the “gTLD”). Michael R. Bloomberg is a former mayor of New York City and the founder and majority owner of Bloomberg L.P. (“BLP”). Mr. Bloomberg formed BIP for the purposes of applying to run and operating the gTLD. BIP uses the gTLD to register domain names for Bloomberg Philanthropies (“BP”), which includes all of Mr. Bloomberg’s charitable and civic work, and to register domain names for BLP for use by BLP and its affiliates in their business, including the operation of the BLOOMBERG PROFESSIONAL service and other financial, media and consumer businesses.

Bloomberg Philanthropies

Mr. Bloomberg believes in the power of philanthropy and political advocacy to change people's lives for the better. Toward this end, Mr. Bloomberg has donated more than \$3.3 billion to a variety of causes and organizations. BP’ work thus far primarily includes:

Public Health: BP’s tobacco control, road safety, maternal health, obesity prevention, and drowning prevention programs seek on the local and national levels to improve the quality of life for millions of people worldwide;

The Environment: As president of the board of the C40 Cities Climate Leadership Group and UN Secretary-General’s Special Envoy for Cities and Climate Change, Mr. Bloomberg is working with the world’s largest cities to help reduce greenhouse gas emissions;

Government Innovation: BP has invested resources to spread proven and promising ideas among cities, including through the Mayors Challenge, Innovation Teams, CityLab and Cities of Service;

The Arts: BP invests in the strengthening arts and cultural landscape around the world through initiatives like the Public Art Challenge and Bloomberg Connects; and

Education: BP targets efforts to strengthen leadership within school communities and advance good public policy at the federal, state and local levels.

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