

2016

Impact Report Highlights

Product

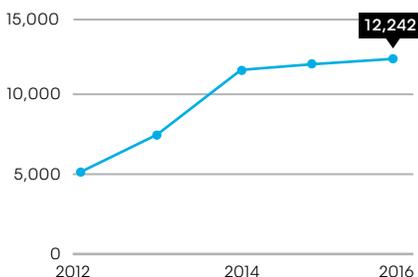
Our products and services provide timely and actionable information to the world's most influential audiences. Our primary purpose is to serve our customers' current and future analytical needs. Increasingly, Bloomberg integrates sustainability information—about both risks and opportunities—into our products and services. Our service supports the growth of sustainable finance by offering access to comprehensive, actionable sustainable finance information and integrated analytics.

The Bloomberg Professional® service

The Bloomberg Professional service (The Terminal) is the most powerful and flexible platform for financial professionals who need real-time data, news and analytics to make smarter, faster and more informed decisions. Our product offerings integrate Environmental, Social and Governance (ESG) data into financial analysis, making it relevant and actionable for the financial community.

Equities: ESG Data Usage

12,242 customers are using ESG data. Users have more than doubled since 2012



Industry Verticals

Bloomberg's Industry Verticals cover the legal, government and energy industries through Bloomberg New Energy Finance (BNEF), Bloomberg Government (BGOV) and Bloomberg BNA (BBNA). Bloomberg offers a suite of in-depth information and analytic solutions that cover the breadth of these areas with key insights into cross-cutting ESG issues.

Bloomberg New Energy Finance

\$287 billion was invested in clean energy

Global clean energy investment, according to BNEF, was at \$287.5 billion in 2016, 57.5% of what is needed annually to address the worst effects of climate change and meet the minimum objectives of the Paris Agreement.



Media

Bloomberg Media is the consumer-facing media organization of Bloomberg—the world's leading multi-platform media company for business and finance. Bloomberg Media draws on 2,600 journalists and analysts in more than 120 countries, delivering news across digital, TV, radio, print magazines and live events.

Bloomberg BNA Sustainable Business Summit



Bloomberg convened leaders, investors and financial decision-makers, government officials, media observers, and other key stakeholders to discuss how businesses are embedding sustainability initiatives that are both good for business and good for society. The Summit focused on driving growth and profit opportunities through sustainable social and environmental business practices, and what these developments mean for investors.