PROGRESS WITH SUSTAINABILITY
Sustainable initiatives identified
that have made Bloomberg one of the world’s most successful companies.

Bloomberg is a leader.
Bloomberg has never been the kind of company that sits on the sidelines. That’s why over the past year, BGREEN has taken steps to transform Bloomberg into a global leader in sustainability, setting a new standard for the industry, for our customers—and for ourselves. BGREEN isn’t just about improving Bloomberg. It’s also about empowering employees to make sustainable choices in their lives every day.

Bloomberg is visionary.
Transforming Bloomberg into a sustainable company exemplifies the kind of vision that has always driven our success. Sustainability is both a moral imperative and a competitive advantage. It means our products are safer, more durable and more desirable. It makes operations more efficient, enabling us to dedicate more resources toward making Bloomberg stronger. By developing new ways to analyze environmental advances and technology, Bloomberg is leveraging what we do best to help our customers navigate the new world that’s coming.

Bloomberg is progressive.
Improving the world has always been a part of Bloomberg’s daily mission since day one. Now we can add another dimension: a commitment to our shared environment. With more than 10,500 employees worldwide, what we do matters. An intense company-wide effort could influence decision-makers across the globe, pioneering the way to a cleaner, healthier, low carbon economy.

Bloomberg is sustainable.
In 2008, we launched BGREEN—a plan to transform Bloomberg into one of the world’s leading sustainable companies. In the past year, we’ve engaged our employees to help reduce waste while increasing our productivity. We’ve continued to power the company while conserving energy. Our employees have traveled all over the world using more sustainable transportation. We’re also decreasing water use, while integrating more environmentally-friendly business practices into everything we do—from our product engineering to the Summer Party.
Reducing waste is something every employee and visitor to Bloomberg contributes to daily simply by using our pantries.

The Bloomberg pantries are many things; an informal meeting place, a visitor’s first stop, a source of coffee and packaged cookies.

But like most companies, the sustenance we use to fuel our productivity has a consequence: waste. More than 6% of Bloomberg’s annual carbon emissions are generated by things like the 2.1 million coffee cups or the 2,180 tons of landfill waste we create every year.

That’s why we have taken steps to aggressively combat waste and make places like the pantry more sustainable. In the last year, we’ve reduced our waste-associated carbon footprint by 15%.

The Company composes 60 tons of garbage a year.

And we’ve bumped up our recycling by 5% so that we now recycle 43% of our waste—a year.

The good news is that we can do even better—and employees will make the difference. For instance:

If everyone threw their cutlery into the composting bin we’d eliminate 20 tons of landfill per year.

And we can still eat the cookies.

Reducing waste is something every employee and visitor to Bloomberg contributes to daily simply by using our pantries.

Simple, smarter choices during our work day can protect the environment.

CREATING MORE.
WASTING LESS.
At Bloomberg, we are focusing our energy where it really counts.

ENERGIZING EMPLOYEES.

CONSERVING ELECTRICITY.

Just going to work can be a step toward sustainability. In Bloomberg’s San Francisco, London, and Tokyo offices, LEED certified buildings are achieving top standards for green design and energy conservation.

Once you step inside a Bloomberg office, energy is everywhere. Data streams across Terminal screens. News flashes and weather crawls. Colored lights direct guests around cubicles. Bloomberg depends on technology and electricity; it forms our identity and drives our business.

So, it’s not a surprise that 66% of Bloomberg’s carbon footprint comes from electricity consumption. Powering the company is essential. But so is being smarter about how we do it.

By turning off lights during non-working hours, we save 2.2 million kilowatt hours (kWh) a year—the equivalent of powering 250 homes. Putting monitors to sleep when they’re not in use conserves 7.6 million kWh annually—that’s enough to power the Eiffel Tower for one year.

But no matter how efficient we become, Bloomberg’s fundamental scale and nature requires substantial electricity. That’s why we have become the 28th largest purchaser of Green Power Renewable Energy Credits (RECs)* in the United States, which earned us an award from the Environmental Protection Agency. Overall, we supplement 82% of our global electricity from green power sources. And we’ll continue retrofitting our buildings to make them smarter, greener, and more efficient.

Around the world Bloomberg offices are committed to LEED.*

At Bloomberg, we are focusing our energy where it really counts.

TERMS TO REMEMBER

LEED (Leadership in Energy and Environmental Design) is an internationally recognized certification system for green buildings, with standards determined by the U.S. Green Building Council. RECs are a voluntary tariff that companies or individuals pay to support the expansion of renewable energy infrastructure.

Bloomberg's Energy Conservation
By the Numbers

POWER DOWN

FLAT PANELS: 7.6 MILLION kWh saved

PCs: 5.3 MILLION kWh saved

We now purchase green energy for our large sites in North America, the U.K., and Tokyo. This accounts for 82% of our global kWh usage.

Through Lights Out, all Bloomberg office lights are turned off when not in use 2.2 million kWh saved so far.

Daylight harvesting
The San Francisco office maximizes the use of natural light, reducing the need for energy-powered artificial lighting.

Global electricity usage

In San Francisco our office received LEED Gold certification in November 2008. Our construction process maintained over 40% of existing non-structural components, meaning less extraction and transportation of raw materials. Water usage was also reduced by 40% through the installation of low-flow fixtures.

In Tokyo our offices became the first to receive LEED Gold certification in Japan. Our strategies include purchasing “Green Power,” installing occupancy sensors, and the use of environmentally friendly materials.

In London we constructed a sustainable office by reusing existing materials, relying on FSC certified wood whenever possible, and employing an array of energy-saving strategies. As a result, we expect our London office’s application for LEED Platinum certification to be approved.

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Employees have always driven innovation at Bloomberg. So when a member of the Frankfurt staff suggested switching to bikes instead, we listened. That's transportation the Bloomberg way.

Every week 50 Frankfurt employees use Bloomberg bikes to visit clients, commute to work, and travel around the city, saving taxi costs—and carbon emissions.

As a global company with clients in 160 countries, transporting employees and assets account for 20% of our carbon footprint. We can’t bike everywhere. But we can make smarter choices about how to stay connected around the world.

Our biggest challenge has been to reduce flying. Air travel is responsible for 3.5% of all human impact on global warming. That’s why we’ve shifted to trains on key routes like New York to Washington/Boston or London to Paris/Brussels. By sending more of our equipment via ground routes, we’ve reduced the emissions associated with transporting products by 36%.

As Bloomberg expands into new markets and extends its reach around the world, we will continue to explore the most efficient, effective, and responsible ways to get us—and our products—everywhere they need to go.

We can stay connected to the world while minimizing our carbon footprint.

GOING FARTHER. STAYING CLEANER.
Water is not an endless resource.

Yet despite hearing constantly about its scarcity in the world, water seems to be plentiful in our daily lives. Most of us hardly notice as water nurtures our landscapes, cleans the toilets, and makes the coffee.

Still, it adds up. Every year, Bloomberg uses more than 100 million gallons of water—that’s five times the volume of the fountain pool at the Bellagio Casino in Las Vegas.

Over the next year, we will execute a plan to reduce water consumption by 15%—without sacrificing any daily quality of life (or our ability to quench a thirst).

We’ll be retrofitting bathrooms with low flow fixtures, more efficient toilets, and waterless urinals. Those changes alone will get us nearly halfway to the goal. We’re also exploring a system that redirects rain water for use throughout our facilities. San Francisco and our future LEED certified buildings will each reduce water use by 40%.

We’re counting on employees to take simple, common sense steps such as turning off the faucet after washing their hands.

Altogether, these initiatives could save 15 million gallons of water each year. That’s refreshing.

By conserving water in offices around the world, we can make a difference.

**BOTTLING TALENT. REDUCING WATER USE.**

We can achieve a 15% reduction in the amount of water we use

By the Numbers

Innovative opportunities

We are exploring the possibility of a rainwater collection system that could reduce municipal water use by 20% in our New Jersey and London offices.
Improving our efficiency means that we save more money, which can be invested in making Bloomberg even stronger.

GREENING BLOOMBERG. IT’S A PARTY.
Over the last year, visitors and employees may have seen some changes around Bloomberg. More recycling bins. Fewer water bottles.

Those are the more noticeable signs of a sweeping sustainability program aimed at transforming Bloomberg into one of the world’s most environmentally responsible companies.

Beyond these visible signatures of sustainability is a growing system—to measure, manage, and dramatically reduce our impact on the environment.

The efforts will strengthen the Company, as we become more efficient, more profitable, and better positioned to take advantage of opportunities in the emerging, low carbon economy.

We still have a long way to go. Many of the easiest changes have been made. That means we have to keep getting smarter. We need to expand our use of renewable energy and aggressively continue to cut our waste.

Finally, we’ll need every idea—the next one could be yours.

Over the past few pages, we’ve outlined steps that the Company has taken. Here you will find things YOU can do to protect our shared environment, at work—and at home—every day.

Install a low-flow shower head
Remove yourself from junk mail lists
Avoid disposable plastic bags
Compost and recycle
Stop buying bottled water
Adjust hot water heater down
Wash clothes in cold water
Update insulation of home
Shut down and unplug devices
Use energy efficient light bulbs
Consider a fuel efficient car
Eat locally grown, unprocessed food
Buy eco-friendly appliances
Bring your own coffee mug to work
Take public transportation

Bloomberg is proud to be actively collaborating with the following organizations:
Ceres
Climate Leaders
The Climate Group
Ecosystems Marketplace
The Green Grid
FSC
NRDC
Rainforest Alliance
UN Principles for Responsible Investment
USGBC
WRI

To calculate your own carbon footprint and to learn more visit:
www.carbonfootprint.com
www.climatecrisis.com
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