Our bottom line is impact.

2016 Impact Report Highlights

Bloomberg, the global business and financial information and news leader, is committed to mainstreaming sustainable finance and business, engaging our employees and communities, and reducing our carbon emissions. To learn more about Bloomberg’s sustainability efforts in the area of Product, People and Planet, thought leadership and progress against our 2020 goals, view the annual Impact Report available for download, along with supplemental content, at bloomberg.com/bcause. A brief overview is provided below.

Product

Our products and services provide timely and actionable information to the world’s most influential audiences. Our primary purpose is to serve our customers’ current and future analytical needs. Increasingly, Bloomberg integrates sustainability information—about both risks and opportunities—into our products and services. Our service supports the growth of sustainable finance by offering access to comprehensive, actionable sustainable finance information and integrated analytics.

Equities: ESG Data Usage

12,242 customers are using ESG data. Users have more than doubled since 2012

Bloomberg New Energy Finance

$287 billion was invested in clean energy

57.5% toward the global target
People

Our employees bring a spirit of innovation and collaboration that has made Bloomberg the premier provider of key information for business, finance and news around the world. We are also dedicated to connecting our business to the larger world. Through our employee engagement and social impact groups, Bloomberg strives to achieve greater impact for our employees, our partners and our communities.

Philanthropy & Engagement: Employee Service

In 2016, more than 11,000 employees dedicated over 128,000 hours of volunteer service in 74 cities around the world

- Total 128,739 Hours
- 1,700 Organizations
- 11,120 Volunteers

Communities at Bloomberg

Nearly 5,000 employees are members of Bloomberg Communities

- 67 cities
- 15 executive sponsors
- 46 chapters
- 8 communities

Growth of Bloomberg ESG Fund

The Parnassus Core Equity Fund, in the US 401(k) plan, which links ESG factors to fundamental investment principles increased four-fold though 2016

- $8.5M
- $2.2M

Planet

The primary objective of our sustainability strategy is to decouple the company’s growth from environmental impact, while proving the business case for sustainable operations. To date, we have improved operating margins, minimized risk and collaborated with our partners to implement more than 120 environmental projects, resulting in 685,489 metric tonnes of avoided CO₂ emissions—the equivalent of over three years of Bloomberg’s carbon emissions—and avoided $95 million in operating costs.

2016 LEED offices

32% of Bloomberg employees sit in LEED certified offices

Path to RE100 plan

Signed and completed projects have a NPV of over $8 million

- 2012: Completed 1.8 MW Princeton Solar Project
- 2013: Completed 41 KW San Francisco Solar Project
- 2014: Completed 1.5 MW Queens Solar Project, Under Development 20 MW Arkwright Wind Project
- 2015: Completed 184 KW New Jersey Maintenance Building Solar Project
- 2016: Completed 5 MW Hidalgo Wind Project

While total kWh consumed has increased by 33% since 2007, kWh consumed per employee has decreased 29% in the same period

- Total kWh and kWh per employee
- 15,991 kWh per Employee
- 301M Total kWh consumed in 2016

For more information on Sustainability at Bloomberg, visit bloomberg.com/bcause