

Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people.



\$3.3B
IN 2019



570+
CITIES



160+
COUNTRIES

Bloomberg Philanthropies invests in more than 570 cities and over 160 countries, and in 2019, distributed \$3.3 billion. In addition to its global reach, Bloomberg Philanthropies has a special focus on U.S. cities through the Bloomberg American Cities Initiative – this umbrella effort for all new and expanded investments across the country began in 2017.

Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's giving, including his foundation, corporate, and personal philanthropy. In total, he has given \$9.5 billion. Bloomberg has committed the vast majority of the profits from Bloomberg L.P., the global financial technology, data, and media company he founded in 1981, to support the work of Bloomberg Philanthropies. The organization focuses on five key program areas as well as special Founder's Projects. It also includes Bloomberg Associates, a pro bono consultancy that works with mayors, and philanthropic activities through Bloomberg L.P.



Education



The Environment



Government Innovation



Bloomberg Associates



The Arts



Public Health



Founder's Projects



Corporate Philanthropy

The Bloomberg Philanthropies Approach

Unmet Needs

Look for **unmet needs** that can be addressed with proven solutions

Rely on Data

Rely on **data** and continually measure progress

Lead from Front

Lead from the front and do not hesitate to address controversial issues

Advocacy

Utilize **advocacy** when others are not willing to act

Strong Partners

Identify and engage **strong partners**

Remain Flexible

Remain **flexible** to invest boldly and quickly to maximize impact

Cities

Focus on **cities** to drive progress



Driving Student Success

The Education program works to ensure that young people have the skills needed to succeed in the 21st century and to expand opportunity to maximize student potential. Bloomberg Philanthropies focuses on giving more students a chance to contribute to their communities and pursue meaningful work by:

- Increasing college access and success for high-achieving, lower-income students through advisors working online or by phone to help students enroll in top U.S. colleges and universities, while also working with top institutions to accept and graduate more of these students

- Equipping high school students not headed to four-year colleges with the skills they need to enter the workforce upon graduation
- Strengthening the U.S. education system by supporting pro-reform educational efforts and leaders
- Supporting science education through the William and Charlotte Bloomberg Science Education Center at the Museum of Science, Boston

- ▶ Over **67,000 students** reached since 2014 through virtual college advising
- ▶ **More than 125 colleges and universities** working to increase college access

The Environment



Taking Action to Protect the Planet

The Environment program addresses the most serious threats to global sustainability. By supporting networks of cities, citizens, and businesses around the world, Bloomberg Philanthropies protects the planet by:

- Transitioning the U.S. to clean energy and Beyond Carbon by:
 - doubling down on moving beyond coal and beyond gas
 - growing the climate movement by expanding support for grassroots organizations
 - winning state and local clean energy policies and electing climate leaders
- Supporting the global transition away from dirty fossil fuels like coal

- Reducing carbon emissions from buildings and transportation through the American Cities Climate Challenge
- Helping businesses quantify, disclose, and manage the risks posed by climate change
- Empowering global networks of cities to reduce emissions and improve sustainability
- Protecting oceans and fish populations by:
 - Reforming fishing practices
 - Improving data
 - Preserving endangered coral reefs

- ▶ **More than 300 U.S. coal plants** retired since 2011



Improving the Way City Government Works

The Government Innovation program helps mayors around the world creatively tackle their toughest challenges. Bloomberg Philanthropies invests in cities—through Government Innovation—as drivers of change by:

- Providing mayors and their senior staff with **management training** through the Bloomberg Harvard City Leadership Initiative
- Spreading **effective ideas** among cities through competitions

- Support innovation and citizen engagement in city halls
- Convening **mayors and civic leaders** to share best practices and emerging urban trends
- Helping cities **use data** to drive decisions

- ▶ More than **320 U.S. cities** proposed innovative solutions to urgent problems through the 2018 Mayors Challenge
- ▶ More than **14,600 city employees** received management training since 2017

Bloomberg Associates



Partnering with Mayors Across the Globe

Bloomberg Associates is an international, pro bono consultancy that provides select cities and their mayors and other city leaders with customized, in-depth consultation and mentorship to help improve the lives of city residents. The team strengthens cities by:

- Developing **strategic solutions** to mayors' priority projects and other complex municipal challenges

- Building resources and support through **public-private partnerships** to expand impact
- Designing and implementing programs that improve residents' quality of life

- ▶ More than **\$1.3 billion** invested by cities in initiatives the Bloomberg team has supported or created



Harnessing the Power of the Arts to Improve Communities

The Arts program supports artists, invests in cultural organizations, and improves audience experience to strengthen the cultural and artistic sector. Bloomberg Philanthropies works to support the arts and improve the quality of life in cities across the globe by:

- Supporting temporary public art projects in U.S. cities through partnerships between local governments and artists
- Providing management training to small and mid-sized arts organizations

- Increasing public engagement with the arts through technology at cultural institutions
- Investing in the arts as a strategy for revitalizing communities across the U.S.

- ▶ Nearly **600 institutions** around the world supported with cultural grants in 2019
- ▶ Nearly **500 U.S. cultural organizations** benefitted from management training

Public Health



Ensuring Safer, Longer, Healthier Lives

The Public Health program combats noncommunicable diseases and injuries by spreading solutions at national and local levels that are proven to save lives. Through a global program, Bloomberg Philanthropies works to prevent deaths from avoidable causes by:

- Reducing tobacco use through proven measures like tobacco taxes, and fighting flavored e-cigarettes
- Improving road safety in countries with the highest burden of traffic fatalities
- Addressing challenges curtailing U.S. life expectancy with Johns Hopkins Bloomberg School of Public Health
- Combating the opioid crisis in the U.S. with support and expertise for the hardest hit states

- Increasing access to family planning services for women in high-need countries
- Raising public awareness and supporting policy reform to combat obesity and prevent cardiovascular disease around the world
- Partnering with the Bill & Melinda Gates Foundation to end polio
- Addressing the high rate of drowning deaths among children
- Improving death and birth records to help government and funders use data to make smarter policy decisions and save lives

- ▶ **35 million lives** saved since 2007 by helping reduce tobacco use



Improving Lives Worldwide

Founder's Projects are additional, unique initiatives of Bloomberg Philanthropies that Mike Bloomberg supports, including:

- Supporting Johns Hopkins University scholarships, academic programs, Children's Hospital, the Bloomberg School of Public Health, and initiatives across the city of Baltimore
- Promoting economic opportunities for women by providing vocational, rights, literacy, and health skills training in Sub-Saharan Africa

- Advocating for common-sense laws to prevent gun violence through **Everytown for Gun Safety**
- Supporting the **9/11 Memorial and Museum** and the rebuilding of the World Trade Center site
- Convening world leaders and business executives to address the most pressing global economic issues through the **Bloomberg Global Business Forum**

▶ More than **450,000 women** enrolled in job training and education through the **Women's Economic Development** program, benefiting over **1.7 million family members**

Corporate Philanthropy



Giving Back to Communities Where Employees Live and Work

Bloomberg L.P. has a long tradition of serving local communities and giving back. Corporate Philanthropy at Bloomberg supports causes across the world, including:

- Connecting employees with local **volunteering** opportunities
- Providing **mentoring and internships** to help students succeed in school and future careers

- Establishing a **fellowship** for justice-involved people to support their return to the workforce
- Improving the transparency of African financial markets by **training and providing mentorship to journalists and editors** based in Sub-Saharan Africa

▶ A total of **12,915 employees** volunteered **158,202 hours** across **80 cities** in 2019

▶ Nearly **30,000 students** mentored in career readiness skills in 2019 to inspire interest in tech, data, and financial services