

Bloomberg Businessweek

2019 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
3	Jan 7	Walk-Up to CES	Where to Travel in 2019	Dec 17	Jan 4
4	Jan 14			Dec 24	Jan 11
5	Jan 21	Solutions: Davos	Sundance	Dec 31	Dec 18
6	Jan 28	Solutions: Small Business		Jan 7	Jan 25
7	Feb 4			Jan 14	Feb 1
8	Feb 11		Bonus Guide + Fashion	Jan 22	Feb 8
9/10	Feb 18	Double Issue: Real Estate		Jan 28	Feb 15
11	Mar 4	Solutions: Infrastructure		Feb 11	Mar 1
12	Mar 11	Solutions: MBA	Food Special	Feb 19	Mar 8
13	Mar 18	Solutions: Big Data		Feb 25	Mar 15
14	Mar 25	Special Issue: Equality	No Section	Mar 4	Mar 22
15/16	Apr 1			Mar 11	Mar 29
17	Apr 15	Solutions: Small Business		Mar 25	Apr 12
18	Apr 22	Solutions: Future of Work		Apr 1	Apr 19
19	Apr 29	Solutions: Security		Apr 8	Apr 26
20	May 6			Apr 15	May 3
21	May 13	Markets & Personal Finance	Summer Travel	Apr 22	May 10
22	May 20			Apr 29	May 17
23/24	May 27	Double Issue: Money	No Section	May 6	May 24
25	Jun 10	Special Issue: Sooner Than You Think	No Section	May 20	Jun 7
26	Jun 17	Solutions: Breakaway Founders	Entertaining Special	May 28	Jun 14
27	Jun 24	Solutions: Retirement Markets & Personal Finance	Travel content	Jun 3	Jun 21
28/29	Jul 1	Double Issue: Heist	No Section	Jun 10	Jun 28
30	Jul 15			Jun 24	Jul 12
31	Jul 22	Solutions: Prognosis		Jul 1	Jul 19
32	Jul 29			Jul 8	Jul 26
33	Aug 5			Jul 15	Aug 2
34	Aug 12	Solutions: New Economy: Cities		Jul 22	Aug 9
35	Aug 19	Solutions: Security		Jul 20	Aug 16
36	Aug 26	Solutions: Small Business	Fall Fashion	Aug 5	Aug 23
37/38	Sep 2	Double Issue: Commodities	No Section	Aug 12	Aug 30
39	Sep 16		Fall Culture Preview	Aug 26	Sep 13
40	Sep 23	Solutions: Retail	Food Special	Sep 3	Sep 20
41	Sep 30	Solutions: Retirement		Sep 9	Sep 27
42	Oct 7	Solutions: Manufacturing		Sep 16	Oct 4
43	Oct 14	Solutions: Cloud		Sep 23	Oct 11
44	Oct 21		Skiing	Sep 30	Oct 18
45	Oct 28	Special Issue: The Year Ahead	The Year Ahead: Luxury	Oct 7	Oct 25
46	Nov 4	Special Coverage: Bloomberg New Economy		Oct 14	Nov 1
47	Nov 11	Solutions: Business Schools	Holiday Gift Guide	Oct 21	Nov 8
48	Nov 18	Solutions: Small Business		Oct 28	Nov 15
49/50	Nov 25	Double Issue		Nov 4	Nov 22
51	Dec 2	The Bloomberg 50	No Section	Nov 12	Nov 29
52	Dec 16	Solutions: Risk Management	Philanthropy	Nov 25	Dec 13
1/2	Dec 23	Double Issue: 90th Anniversary		Dec 2	Dec 20

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