



## 2020 Multiplatform Editorial/Advertising Calendar

ISSUE #	ISSUE DATE	SPECIAL ISSUES AND SOLUTIONS: SPECIAL REPORTS	PURSUIITS THEMED SECTIONS	AD CLOSE	ON SALE
1-3	Dec 23'19	<b>Bloomberg Businessweek 90th Anniversary</b>		<b>Dec 2</b>	<b>Dec 20</b>
4	Jan 13		Where to Travel in 2020	Dec 23	Jan 10
5	Jan 20	Solutions: Davos		Dec 30	Jan 17
6/7	Jan 27	<b>Double Issue: Sports / Strategy</b>		<b>Jan 6</b>	<b>Jan 24</b>
8	Feb 10	Solutions: Small Business	Bonus Guide	Jan 21	Feb 7
9/10	Feb 17	Double Issue / Strategy	Hobbies	Jan 27	Feb 14
11	Mar 2			Feb 10	Feb 28
12	Mar 9	Strategy	Food Special	Feb 18	Mar 6
13	Mar 16			Feb 24	Mar 13
14	Mar 23	Solutions: MBA	Rustic	Mar 2	Mar 20
15/16	Mar 30	Double Issue		Mar 9	Mar 27
17	Apr 13	Solutions: AI	Home Wellness	Mar 23	Apr 10
18	Apr 20	Solutions: Future of Work		Mar 30	Apr 17
19	Apr 27	Solutions: Security		Apr 6	Apr 24
20	May 4			Apr 13	May 1
21	May 11	Markets & Personal Finance	Summer Travel	Apr 20	May 8
22	May 18	Solutions: Real Estate	Watches	Apr 27	May 15
23/24	May 25	<b>Double Issue: Invest</b>	<b>No Section</b>	<b>May 4</b>	<b>May 22</b>
25	Jun 8	<b>Special Issue: Sooner Than You Think</b>	<b>Entertaining Special</b>	<b>May 18</b>	<b>Jun 5</b>
26	Jun 15	<b>Solutions: Breakaway   Founders</b>	<b>No Section</b>	<b>May 26</b>	<b>Jun 12</b>
27	Jun 22	Strategy		Jun 1	Jun 19
28	Jun 29	Markets & Personal Finance		Jun 8	Jun 26
29/30	Jul 6	<b>Double Issue: Heist</b>	<b>No Section</b>	<b>Jun 15</b>	<b>Jul 3</b>
31	Jul 20	Solutions: Prognosis		Jun 29	Jul 17
32	Jul 27		Bespoke	Jul 6	Jul 24
33	Aug 3			Jul 13	Jul 31
34	Aug 10	Strategy	Future of...	Jul 20	Aug 7
35/36	Aug 17	Double Issue / Solutions: Small Biz		Jul 27	Aug 14
37	Aug 31		Fall Fashion	Aug 10	Aug 28
38/39	Sep 7	<b>Double Issue: Politics</b>	<b>No Section</b>	<b>Aug 17</b>	<b>Sep 4</b>
40	Sep 21	Solutions: Retirement		Aug 31	Sep 18
41	Sep 28	<b>Special Issue: Equality</b>	<b>No Section</b>	<b>Sep 8</b>	<b>Sep 25</b>
42	Oct 5	Solutions: Prognosis	Limited Edition	Sep 14	Oct 2
43/44	Oct 12	Double Issue / Solutions: Cloud	Ski Special	Sep 21	Oct 9
45	Oct 26	Solutions: Small Business		Oct 5	Oct 23
46	Nov 2	<b>Special Issue: New Economy</b>	<b>No Section</b>	<b>Oct 12</b>	<b>Oct 30</b>
47	Nov 9		Holiday Gift Guide	Oct 19	Nov 6
48	Nov 16	<b>Special Issue: The Year Ahead</b>	<b>The Year Ahead: Luxury</b>	<b>Oct 26</b>	<b>Nov 13</b>
49/50	Nov 23	Double Issue / Solutions: Business Schools		Nov 2	Nov 20
51	Dec 7	<b>The Bloomberg 50</b>	<b>No Section</b>	<b>Nov 16</b>	<b>Dec 4</b>
52	Dec 14	Strategy	Philanthropy	Nov 23	Dec 11
1	Dec 21			Nov 30	Dec 18
2/3	Dec 28	<b>Double Issue: Good Business</b>	<b>Where to Go in 2021</b>	<b>Dec 7</b>	<b>Dec 26</b>

### How to Contact *Bloomberg Businessweek*

Editorial | +1-212-617-8120

Ad Sales | +1-212-617-2900  
731 Lexington Avenue  
New York, NY 10022

Email  
bwreader@Bloomberg.net

### Advertising Production Contacts

Steven Disalvo | +1-212-617-1782  
[sdisalvo1@bloomberg.net](mailto:sdisalvo1@bloomberg.net)

Carol Nelson | +1-212-617-2576  
[cnelson26@bloomberg.net](mailto:cnelson26@bloomberg.net)

731 Lexington Ave  
New York, NY 10022  
USA