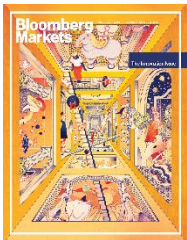


## 2020 Multiplatform Editorial/Advertising Calendar



ISSUE #	ISSUE DATE	ISSUE THEME	AD CLOSE	ON SALE
1	Feb/Mar	<b>The Trade Issue</b> Today, the old assumptions about trade are being rejected – yet a new system has yet to emerge. This issue, produced in conjunction with Bloomberg Economics, examines the most vital issues related to world trade and markets.	Jan 6	Feb 18
2	Apr/May	<b>The Credit Issue</b> Credit is the fuel that countries, companies and households rely on. As new signs of credit stress emerge, this issue will explore the people, entities and themes that are important to watch today.	Mar 2	Apr 14
	Apr/May	Custom Opportunity: Strategy Guide	Feb 17	Apr 14
3	Jun/Jul	<b>The Future of Finance</b> Artificial intelligence, fintech and regulation are disrupting global banks, asset managers, insurers and broker-dealers. This issue will provide in-depth insight into what the finance world will look like in the future.	Apr 27	Jun 7
	Jun/Jul	Custom Opportunity: Strategy Guide	Apr 20	Jun 7
4	Aug/Sep	<b>The Alternatives Issue</b> This issue will look at so-called alternative investments such as private equity, hedge funds, infrastructure, real estate and private credit, as well as exploring alternative ways of trading, banking and managing.	Jul 6	Aug 16
	Aug/Sep	Custom Opportunity: Strategy Guide	Jun 29	Aug 16
5	Oct/Nov	<b>The Growth Issue</b> The quest for growth is at the center of all economic strategies. This issue, in concert with Bloomberg Economics, will delve into what and who is succeeding, and why others are struggling.	Sep 7	Oct 18
	Oct/Nov	Custom Opportunity: Strategy Guide	Aug 17	Oct 18
6	Dec/Jan	<b>The Fear Issue</b> Famously, the flip side of “greed” in the markets is “fear.” We’ll end the year with an examination of some of the people, countries and markets either triggering fear or dealing with fear in interesting ways.	Nov 2	Dec 13
	Dec/Jan	Custom Opportunity: Strategy Guide	Oct 26	Dec 13

## 2020 Special Reports Editorial/Advertising Calendar



ISSUE DATE	ISSUE THEME	AD CLOSE
Mar 02	<b>Active Management (1)</b> We will cover global active investing in all its forms, from sovereign wealth, pensions and endowments to private equity, mutual funds, hedge funds and research.	Feb 6
Apr 27	<b>ESG Investing</b> A look at the state of investing with a focus on environmental, social and governance factors.	Apr 2
Jun 22	<b>Automation</b> We will examine ways that software is changing finance and investing, from AI/machine learning to quant factors and ETFs.	May 28
Dec 14	<b>Active Management (2)</b> We will cover global active investing in all its forms, from sovereign wealth, pensions and endowments to private equity, mutual funds, hedge funds and research.	Nov 19

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