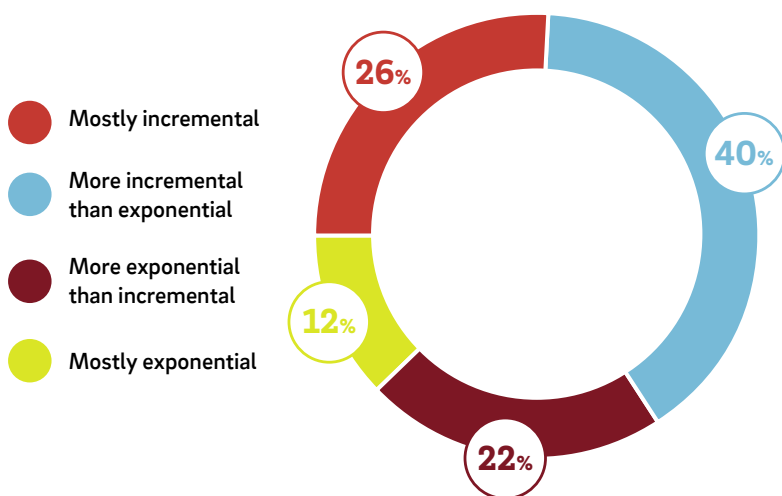


CEOs have their say about their approaches to innovation and sustainability

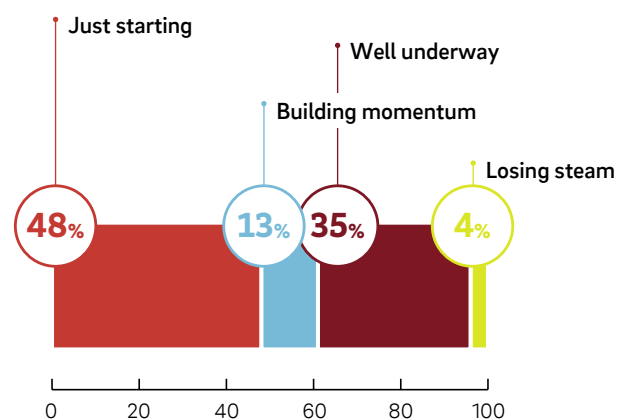
At the Bloomberg Breakaway CEO Summit in London, the leaders of approximately 60 mid-size companies responded to questions regarding their approach to innovation and sustainability. Among the findings, the results demonstrate that the majority of mid-sized companies polled are just beginning their sustainability journey and take an incremental approach to innovation.

How would you describe your approach to innovation?



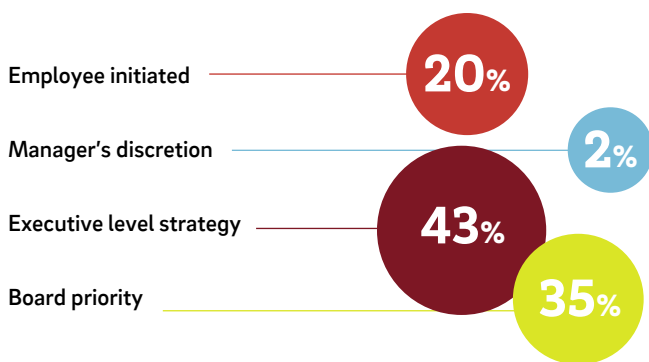
65 respondents

Where are you on your sustainability journey as a company?



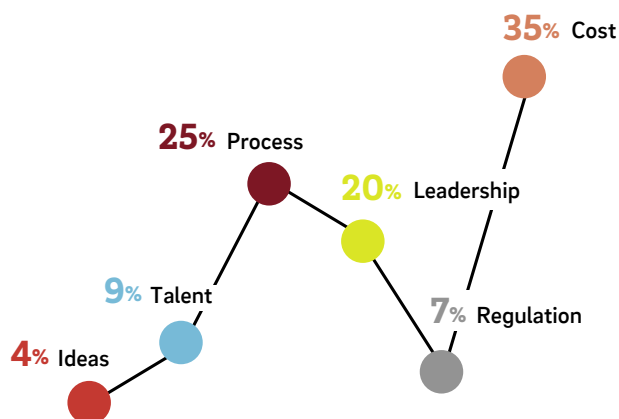
58 respondents

How is sustainability led in your company?



55 respondents

What is the biggest barrier to innovation in your company?



62 respondents

There is still work to be done to encourage businesses to fully embrace a sustainable and innovative future, and E.ON is helping to drive that change.