

# Environmental, Social & Governance (ESG) product

Comprehensive & accurate analysis on material financial risks & opportunities

## The growing need for reliable sustainable data

Asset owners are demanding more integration of sustainability criteria into the allocation of their savings. As a result, portfolio managers are now obligated to consider ESG factors during portfolio creation. In addition, asset managers are trying to incorporate ESG factors into traditional equity valuation models as well as into quantitative strategies.

Despite this growing need for information, sourcing ESG detail can be challenging since this dataset is not subject to the same reporting standards as regular financial data. Bloomberg Environmental, Social & Governance (ESG) Product compiles comprehensive information that is easily accessed through your Bloomberg Terminal® and, now, via an Enterprise Data feed.

## Comprehensive & detailed data coverage

Bloomberg's product provides insight on ESG metrics for over 9,000 companies across over 70 countries. Our product includes as reported data, derived ratios and sector and country specific fields. In addition to the extensive coverage, we provide up to 10 years of historical data.

The 900+ fields that include ESG Disclosure Scores and span across several sustainability key topics, such as:

- Air quality
- Climate change
- Water & energy management
- Materials & waste
- Human capital
- Audit risk & oversight
- Compensation
- Diversity
- Board independence, structure and tenure
- Shareholders' rights

## Data you can trust

To ensure accuracy and consistency, Bloomberg captures data only from direct sources, which include:

- Corporate responsibility (CSR) reports
- Annual reports
- Proxy statements and corporate governance reports (governance data only)
- Company websites
- CDP data

Bloomberg runs sophisticated, multi-layer quality control systems to ensure that our data conforms to the highest standards. In addition, we ensure that only comparable data is included in the product.

## Bloomberg's ESG data supports:

### Traditional research

Add ESG detail into valuation models as one more input, combined with traditional financial data. Alternatively, use Bloomberg data to develop your own proprietary ESG scores.

### Quantitative research

Leverage up to 10 years of historical ESG data, combining annually and daily updated fields to identify ESG factors that may impact company performance over the long-term.

### Portfolio allocation

Leverage ESG detail to select companies that outperform on material sustainability factors (e.g., climate change, air emissions).

### Risk management

Assess material business risks, like reputational, legal and regulatory risks, or non-conformance with governance best practices (e.g., audit committee independence).

## Bloomberg's Environmental, Social & Governance analysis solution

Bloomberg is seeing substantially increased interest in ESG data. Our solution saves clients valuable resources and money by compiling an unparalleled database, which is key for compliance and risk management. For portfolio managers who want help making sense of this highly unstructured information, we offer the data as reported or derived.

### Key features & benefits

Feature	Benefit	Client impact
Broad company coverage (> 9,000 companies)	Extensive coverage of companies worldwide and daily updates to governance data	More high-quality, accurate data available to enhance asset allocation and risk management processes
Broad coverage of ESG topics (>900 fields)	Broad range of topics across Environmental (e.g., air quality, water) Social (e.g., diversity, health & safety) and Governance (e.g., overboarding, executive compensation) are included  Commonly reported (e.g., GHG emissions, women on board) and detailed fields (e.g., HFC emissions, provides child car services) address needs for unique and more sophisticated analysis	Perform more rigorous and quantitative analysis with full transparency into underlying details rather than relying on subjective scores only
Daily updated content (>80 fields)	Daily updates on company management (e.g., board committees, tenure, structure) and shareholder rights (e.g., shares held by CEO)	More timely information to monitor risks and opportunities
Historical data (Up to 10 years of history)	Consistent, comparable data based on company reporting since 2008	Leverage historical data to analyze the performance of companies over time or to reveal trends and provide a broader perspective to your research
Bloomberg IDs	ESG data can be easily linked to other company datasets through Bloomberg IDs	Easily integrate ESG factors by leveraging IDs already used for other datasets

### Learn more

For more information on Bloomberg sustainability analysis, email [eprise@bloomberg.net](mailto:eprise@bloomberg.net).

### Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.

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