Discover company interlocking relationships.

When a company becomes the news, its investors pay attention. But what about investors in that company's customers and suppliers? Even if they know their investment may be affected, they may not have a way to gauge the impact. In other words, it is difficult to quantify the relationships within a web of globally interdependent companies.

This is an issue for credit and risk analysts, sell-side researchers, buy-side investment managers and industry intelligence specialists. Bloomberg's Supply Chain dataset at the enterprise level, provides high-quality relationship data across a global universe of over 100,000 companies.

Largest coverage available

- We cover 23,000 public and 100,000 private companies around the world for Supply Chain Analysis. Our dataset connects these companies with over 1 million relationships. Please note that the financial sector is excluded from this universe since it is not a relevant sector from a supply chain point of view.

- **Benefit:** The size of this dataset far surpasses that of our competitors. When history is included, the difference is even greater. Having access to the largest coverage, enables you to find more data and tradable ideas.

Insight from analysts

- Bloomberg's team of dedicated supply chain analysts perform additional research and create proprietary models to estimate relationship values for over 1,300 key global companies.

- **Benefit:** Bloomberg's proprietary quantified relationship values enable clients to build robust numerical models of supply chain relationships.
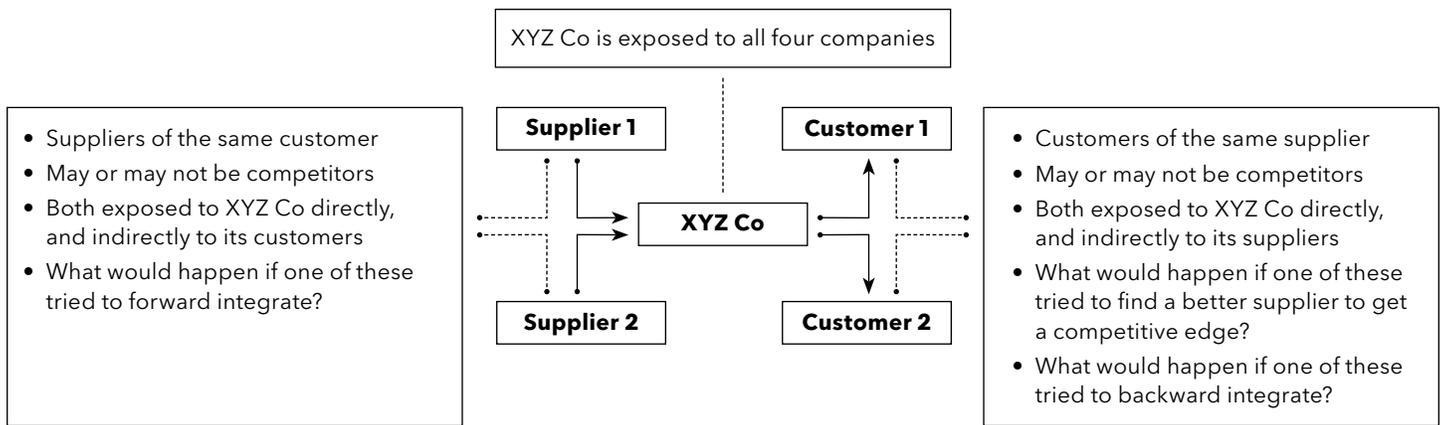
Historical data

- Bloomberg Supply Chain data includes historical relationship data dating back to 2006 for all publicly disclosed information. As of 2011, this dataset also includes our estimated data.

- **Benefit:** Historical data can reveal trends and provide a broader perspective to help discover and create compelling trade ideas.

Robust data quality

- Bloomberg constructs an extensive list of customers and suppliers to a firm based on disclosures found in financial reports, investor presentations, conference calls, news releases, and other public sources. Our analyst then reviews the company's business model to understand how its individual segments are tied to the company's customers and suppliers. Once the analysis is complete, Bloomberg shares it with the companies in the relationship to ensure that our values are correct.

- **Benefit:** Clients can rely on Bloomberg's meticulous process to produce robust, high-quality values.

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Relationship data reveals dependencies

Strategic changes such as new competitors or consolidation can have effects that branch out to related companies.

XYZ Co is exposed to all four companies

Supplier 1

Customer 1

XYZ Co

Supplier 2

Customer 2

- Suppliers of the same customer
- May or may not be competitors
- Both exposed to XYZ Co directly, and indirectly to its customers
- What would happen if one of these tried to forward integrate?

- Customers of the same supplier
- May or may not be competitors
- Both exposed to XYZ Co directly, and indirectly to its suppliers
- What would happen if one of these tried to find a better supplier to get a competitive edge?
- What would happen if one of these tried to backward integrate?

Learn more

To learn more about Bloomberg's Supply Chain dataset, email eprise@bloomberg.net.