Environmental, Social & Governance (ESG) product

Comprehensive & accurate analysis on material financial risks & opportunities

The growing need for reliable sustainable data

Asset owners are demanding more integration of sustainability criteria into the allocation of their savings. As a result, portfolio managers are now obligated to consider ESG factors during portfolio creation. In addition, asset managers are trying to incorporate ESG factors into traditional equity valuation models as well as into quantitative strategies.

Despite this growing need for information, sourcing ESG detail can be challenging since this dataset is not subject to the same reporting standards as regular financial data. Bloomberg Environmental, Social & Governance (ESG) Product compiles comprehensive information that is easily accessed through your Bloomberg Terminal® and, now, via an Enterprise Data feed.

Comprehensive and detailed data coverage

Bloomberg’s product provides insight on ESG metrics for over 9,000 companies across 60 countries. In addition to extensive coverage, our product includes as reported data, derived ratios and sector and country specific fields, comprising a high quality database with a global reach and reliability.

Our more than 900 fields can be broken down into several categories:

- Environmental (emissions, waste management, energy usage)
- Social fields (working conditions, supply-chain management)
- Governance fields (board transparency, shareholders’ rights)
- CDP data

Data you can trust

To ensure accuracy and consistency, Bloomberg captures data only from direct sources, which include:

- Corporate responsibility (CSR) reports
- Annual reports
- Proxy statements and corporate governance reports (governance data only)
- Company websites

Bloomberg runs sophisticated, multi-layer quality control systems to ensure that our data conforms to the highest standards. In addition, we ensure that only comparable data is included in the product.

Bloomberg’s ESG data supports:

Compliance & portfolio allocation
Leverage ESG detail to select companies that outperform peers on select sustainability factors. Alternatively, use ESG metrics to assess potential risks not reflected in traditional company financial data.

Risk management
Assess material business risks, like reputational, legal and regulatory risks, or non-conformance with governance best practices (e.g., audit committee independence)

Fundamental research
Add ESG detail into valuation models as one more input, combined with traditional financial data. Alternatively, use Bloomberg data to develop your own proprietary ESG scores.

Bloomberg’s Environmental, Social & Governance analysis solution
Bloomberg is seeing substantially increased interest in ESG data. Our solution saves clients valuable resources and money by compiling an unparalleled database, which is key for compliance and risk management. For portfolio managers who want help making sense of this highly unstructured information, we offer the data as reported or derived.
## Key features & benefits

<table>
<thead>
<tr>
<th>Feature</th>
<th>Benefit</th>
<th>Client impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broad coverage: ~ 9,400 companies</td>
<td>Extensive coverage of companies worldwide and daily updates to governance data</td>
<td>More high-quality, accurate data available to enhance asset allocation and risk management processes</td>
</tr>
<tr>
<td>&gt; 900 ESG-related fields</td>
<td>Includes normalized, as reported data, derived ratios and sector and country specific ESG fields</td>
<td>Perform more rigorous and quantitative analysis with full transparency into underlying details rather than relying on qualitative scores only</td>
</tr>
<tr>
<td>Bloomberg IDs</td>
<td>ESG data can be easily linked to other company datasets through Bloomberg IDs</td>
<td>Easily integrate ESG factors by leveraging IDs already used for other datasets</td>
</tr>
</tbody>
</table>

## Learn more

For more information on Bloomberg sustainability analysis, email eprise@bloomberg.net.