

# Environmental, Social & Governance (ESG) product

Comprehensive & accurate analysis on material financial risks & opportunities

## The growing need for reliable sustainability data

The financial community is aware of the importance of integrating ESG data into their investment approach to better manage risks and find investment opportunities.

Despite the growing need for information, sourcing and cleansing ESG data remains challenging, since this dataset is not subject to the same reporting standards as financial statements.

The Bloomberg ESG product provides a comprehensive and comparable set of data that allows investment professionals to focus on value-added activities.

ESG detail can be easily accessed through your Bloomberg Terminal® or via an Enterprise Data feed.

## Comprehensive & detailed data coverage

Bloomberg's product provides insight on ESG metrics for over 11,500 companies across over 83 countries. Our product includes as reported data, derived ratios and sector and country specific fields. In addition to the extensive coverage, we provide up to 12 years of historical data.

The 900+ fields that are included ESG Disclosure Scores and span across several sustainability key topics, such as:

- Air quality
- Climate change
- Water & energy management
- Materials & waste
- Human capital
- Audit risk & oversight
- Compensation
- Diversity
- Board independence, structure & tenure
- Shareholders' rights

## Data you can trust

To ensure accuracy and consistency, Bloomberg captures data only from direct sources, which include:

- Corporate responsibility (CSR) reports
- Annual reports
- Survey for members of the Bloomberg Gender-Equality Index (GEI)
- Proxy statements and corporate governance reports (governance data only)
- Company websites
- CDP data

Bloomberg runs sophisticated, multi-layer quality control systems to ensure that our data conforms to the highest standards. In addition, we ensure that only comparable data is included in the product.

## Bloomberg's ESG data supports:

### Traditional research

Add ESG detail into valuation models as one more input, combined with traditional financial data. Alternatively, use Bloomberg data to develop your own proprietary ESG scores.

### Quantitative research

Leverage up to 12 years of historical ESG data, combining annually and daily updated fields to identify ESG factors that may impact company performance over the long-term.

### Portfolio allocation

Leverage ESG detail to select companies that outperform on material sustainability factors (e.g., climate change, air emissions).

### Risk management

Assess material business risks, like reputational, legal and regulatory risks, or non-conformance with governance best practices (e.g., audit committee independence).

## Bloomberg's Environmental, Social & Governance analysis solution

Bloomberg is seeing substantially increased interest in ESG data. Our solution saves clients valuable resources and money by compiling an unparalleled database, which can support the integration of sustainability data into a portfolio construction workflow or, alternatively, be used by investors to form the basis for corporate engagement and the improvement of long-term drivers of value in invested companies.

### Key features & benefits

| Feature                                     | Benefit   | Client impact   |
|---|---|---|
| Broad company coverage (>11,500 companies)  | Extensive coverage of companies worldwide and daily updates to governance data  | More high-quality, accurate data available to enhance asset allocation and risk management processes  |
| Broad coverage of ESG topics (>900 fields)  | Broad range of topics across Environmental (e.g., air quality, water) Social (e.g., diversity, health & safety) and Governance (e.g., overboarding, executive compensation) are included<br><br>Commonly reported (e.g., GHG emissions, women on board) and detailed fields (e.g., HFC emissions, provides child car services) address needs for unique and more sophisticated analysis | Perform more rigorous and quantitative analysis with full transparency into underlying details rather than relying on subjective scores only      |
| Daily updated content (>80 fields)          | Daily updates on company management (e.g., board committees, tenure, structure) and shareholder rights (e.g., shares held by CEO)   | More timely information to monitor risks and opportunities  |
| Historical data (Up to 12 years of history) | Consistent, comparable data based on company reporting since 2006 covering 13,000 unique companies  | Leverage historical data to analyze the performance of companies over time or to reveal trends and provide a broader perspective to your research |
| Bloomberg IDs                               | ESG data can be easily linked to other company datasets through Bloomberg IDs   | Easily integrate ESG factors by leveraging IDs already used for other datasets  |

### Learn more

For more information on Bloomberg sustainability analysis, email [eprise@bloomberg.net](mailto:eprise@bloomberg.net).



### Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.

**Beijing**  
+86 10 6649 7500  
**Dubai**  
+971 4 364 1000  
**Frankfurt**  
+49 69 9204 1210

**Hong Kong**  
+852 2977 6000  
**London**  
+44 20 7330 7500  
**Mumbai**  
+91 22 6120 3600

**New York**  
+1 212 318 2000  
**San Francisco**  
+1 415 912 2960  
**São Paulo**  
+55 11 2395 9000

**Singapore**  
+65 6212 1000  
**Sydney**  
+61 2 9777 8600  
**Tokyo**  
+81 3 3201 8900