Privacy Policy

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Bloomberg uses the information collected through this Site, including personal information and information about your use of this Site, to enhance your experience with this Site, save your preferences and login information, perform account authentication, send account notifications, analyze web site usage, analyze use of the Site, communicate with you, enforce any terms of service or other agreement related to the Site, and provide you with services or products that you request. Bloomberg may also use the information collected through this Site to provide special offers and promotions. You may instruct Bloomberg at any time not to use your personal information collected through this Site to provide you with special offers and promotions by contacting privacy@bloomberg.com and including "Entity Exchange" in the Subject line. Your choice does not apply to any other Bloomberg products or services to which you may subscribe or purchase. You can also update your settings for receiving offers and promotions by email by
clicking here. Please also note that these processes may take some time to complete, consistent with applicable law. Please note that if you exercise choice in this manner, you will continue to receive communications concerning your account and products and services you requested, and in response to any requests for information by you.

To assist us with the uses described in this privacy policy, information we or our designated service providers have collected about you through this Site, including your use of this Site, may be enhanced with other information about you that we have from other sources.

Bloomberg may disclose your information to our affiliates (including affiliated websites and other products under common ownership or control), our service providers, and to the party who authorized your use of this Site, such as your employer. Bloomberg may disclose to other third parties, including other users of this Site, information about your use of this Site or other websites and the services provided on this Site in an aggregated and unattributed manner.

Bloomberg may also disclose your information to unaffiliated third parties if we believe in good faith that such disclosure is necessary: (a) to comply with the law or in response to a subpoena, court order, government request, or other legal process, subject to Bloomberg's Law Enforcement Data Request Statement below; (b) to produce relevant documents or information in connection with litigation, arbitration, mediation, adjudication, government or internal investigations, or other legal or administrative proceedings; (c) to protect the interests, rights, safety, or property of Bloomberg or others; (d) to enforce any terms of service or other agreement related to this Site; (e) to provide you and the other users of this Site with the services or products requested by you and/or the other users (including allowing a purchaser of Bloomberg to continue to serve you), and to perform other activities related to such services and products, including billing and collection; (f) to provide you with special offers or promotions from Bloomberg that may be of interest to you; or (g) to operate Bloomberg's systems properly.

The collection, further use, and/or disclosure of your information by third parties is not the responsibility of Bloomberg. Rather, such collection, use, and/or disclosure is governed by the third parties' privacy policies.

Accuracy and Security of Personal Information

Personal information about our users collected by Bloomberg through this Site is kept on secure servers. Bloomberg uses reasonable administrative, technical, personnel, and physical measures to protect this personal information on such servers.

Accessing and Updating Your Personal Information

To access, review, rectify, or delete personal information collected about you through this Site, please use your username and password to access the webpage on this Site designated for this purpose. While Bloomberg will make reasonable efforts to accommodate your request, we also reserve the right to impose certain restrictions and requirements on such access requests, if allowed or required by applicable laws.

Transfer of Personal Information To Other Countries

Some of the uses and disclosures mentioned in this Privacy Policy may involve the transfer and processing of your personal information collected through this Site to and in various countries around the world that may have different levels of privacy protection than your country. By submitting your personal information through this Site, you consent to such transfers and processing, including to and in the United States.
Bloomberg's Intra-Group Personal Data Protection Statement below provides additional information about the transfer of personal information from the EU, EEA, and Switzerland to the United States.

Questions Regarding This Privacy Policy

If you have questions regarding this Privacy Policy, please contact us at privacy@bloomberg.com and include "Entity Exchange" in the Subject line of your inquiry.

Modifications To This Privacy Policy

Bloomberg reserves the right to change this privacy policy at any time by posting revisions on this web page.

Such changes will be effective upon posting.

Last Revised: October 10, 2017

LAW ENFORCEMENT DATA REQUEST STATEMENT

Bloomberg will not disclose client data (which may include personal information, together "client data") in response to requests from law enforcement, governmental, or regulatory agencies except where required to do so by law (for example, in response to valid and properly-served legal process such as a subpoena or search warrant). Bloomberg will attempt to notify its client prior to disclosing client data unless: (1) prohibited by applicable law from doing so, or (2) there are clear indications of unlawful conduct in connection with the client's use of Bloomberg services. Notwithstanding any of the foregoing, Bloomberg reserves the right to respond to urgent law enforcement requests if Bloomberg believes in good faith that an emergency involving imminent danger of death or serious physical injury justifies such disclosure.

INTRA-GROUP PERSONAL DATA PROTECTION STATEMENT

January 28, 2016

Bloomberg L.P. and its affiliates ("Bloomberg") are committed to compliance with their privacy obligations in the United States and throughout the world. This Intra-Group Personal Data Protection Statement ("Statement") sets out the privacy principles Bloomberg follows with respect to personal information that it transfers from the European Union, European Economic Area, and Switzerland (collectively, "EU") to the United States ("U.S.").

The relevant Bloomberg group companies have entered into an Intra-Group Personal Data Protection Agreement ("IGA") in order to ensure that responsibility for personal information transferred from the EU to the U.S. is clearly identified. The parties to the IGA are considered as data controllers, or data controller and data processor under applicable law.
As relevant Bloomberg companies are located in the U.S., the group companies involved in the processing shall be known as a Data Exporter and a Data Importer respectively, although there may be more than one company involved in the processing of personal information.

The IGA incorporates unchanged EU Commission Standard Contractual Clauses for controller to controller, and controller to processor transfers, and the relevant Data Exporter and Data Importer will abide by these EU Commission Standard Contractual Clauses where personal information is transferred to or accessed from Bloomberg group companies in the U.S.

Contact Information

Questions or comments regarding this Statement should be submitted to Bloomberg's privacy director at the following address:

Assistant Chief Legal & Compliance Officer
731 Lexington Avenue
New York, NY 10022
United States

This Statement may be amended from time to time, consistent with the requirements of applicable law, and will be effective immediately.