Environmental, social and governance (ESG) data is increasingly critical to financial decision making, with the 2008 financial crisis and numerous accounting scandals resulting in increased focus on the role of corporate boards in providing proper leadership and oversight.

Understanding the dynamics of board composition can help identify risks and opportunities for investors. Strong, high functioning boards whose members trust and challenge one another and engage directly with senior management on critical issues are now a requirement for well-run corporations.

Quickly evaluate board composition

Combining data from the Bloomberg Terminal with insight from Bloomberg Intelligence and Bloomberg Law, Bloomberg Board Composition Scores provide quantitative, transparent analysis on approximately 4,350 companies across all sectors and regions.

Board Composition Scores enable investors to assess how well a board is positioned to provide diverse perspectives and proper oversight of management, as well as to assess potential risks in the current board structure.

Key features

- **Transparent scoring** – Investors can view and analyze all the data driving each Board Composition Score, making the scores useful for a wide range of analyses and reporting.

- **Data driven** – Board Composition Scores are powered by Bloomberg’s industry-leading management and board level profiles data.

- **Decision-useful** – Each Board Composition Score is driven by financially material and business-relevant issues based on insight from Bloomberg Intelligence and Bloomberg Law in addition to corporate governance codes, industry standards, and third-party experts.

- **Scoring taxonomy** – For each score, data fields are organized into a clear hierarchy of issues and sub-issues so that users know which Board Composition data fields best describe which risks and opportunities.

- **Integrated workflow** – Board Composition Scores fields are designed to be easily incorporated into proprietary analyses. Clients will soon be able to leverage scores across a wide range of Bloomberg Terminal functions including our equity screening tools, research management and portfolio solutions. Clients will also be able to license the data for enterprise use.

The scores rank the relative performance of companies across four key focus areas:

- **Diversity** – Gender and age diversity
- **Refreshment** – Entrenchment and balance of tenures
- **Director roles** – Overboarding of directors, chairman and CEO
- **Independence** – Independent board leadership and director independence
Board Composition Scores.
Analyze governance risk and opportunity

Fields that contribute to Board Composition Scores are updated in close to real time and are linked to individual profiles. Data such as age, gender, work experience and other board roles are linked to each profile for complete transparency and aggregated at the company level. These fields can be found on the Terminal via **MGMT <GO>** and **FA ESGG <GO>**.
Access rigorous quantitative analysis

The Issues, Sub-Issues, and Fields that make up Board Composition Scores can be accessed and analyzed using the Bloomberg ESG Disclosure Tracker at BESG <GO>, under ESG Data.

Each data field is scored on a scale from 0-10 (higher is better), with values determined by a rigorous quantitative model informed by Bloomberg research in conjunction with industry experts. Values are aggregated using a weighted generalized mean (p-mean), to reward across-the-board excellence and penalize less consistent performance between the four key Issues and nine Sub-Issues. Factors such as firm age, board size, board structure and country of issue are also considered.

Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.