Connect your processes for greater efficiency and consistency.

ENDLESS DATA POINTS, ENDLESS ACCESS POINTS
Every second of every market day is wall to wall with information. Taking advantage means being able to focus on what’s valuable to leverage the edge it creates. But working across multiple applications and systems is inconvenient and cumbersome at best and dangerous at worst. Sifting through multiple data sources not only creates inefficiencies that slow you down, it also increases the chances of data inconsistencies. What’s needed is a solution that unifies your data view.

BLOOMBERG APP PORTAL: ENDLESS POTENTIAL
The Bloomberg App Portal integrates your trusted applications into the Bloomberg Professional® service, ensuring consistency. By integrating high-value apps with Bloomberg data you’re able to evaluate and access solutions that significantly enhance your knowledge while giving you a valuable edge in the volatile market environment. And because your apps fully integrate with Bloomberg functions like Launchpad™, you can instantly update all your windows with a single click. No toggling. No copying and pasting.

Applications are produced by third-party developers and integrated with Bloomberg data and functionality.

ESSENTIAL DETAILS
- Choose from more than 80 apps offering access to innovative content
- Access the apps that are right for you
- Easy access on the Terminal or on the go with Bloomberg Anywhere®
- Launchpad offers a personalized Bloomberg experience
- Seamless integration with Bloomberg data and functions for ensured ease of use
Advantages You Can See
Our stringent developer vetting process ensures a high-value user experience optimized for the Bloomberg App Portal.

More than 80 apps, offering access to innovative content to enhance your productivity.

BLOOMBERG FOR ENTERPRISE
To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

TAKE THE NEXT STEP
Learn more about how we can help your firm make the most of new apps. Visit bloomberg.com/enterprise or reach us at enterprise@bloomberg.net.