

Link applications to the Terminal with Terminal Connect.

Trading is more complex now than it has ever been, often involving analysis and order management on several different platforms simultaneously.

Traders thinking about positions, salespeople thinking about clients and fund managers thinking about portfolios typically juggle multiple applications – Bloomberg Terminal® applications, data, spreadsheets and proprietary applications.

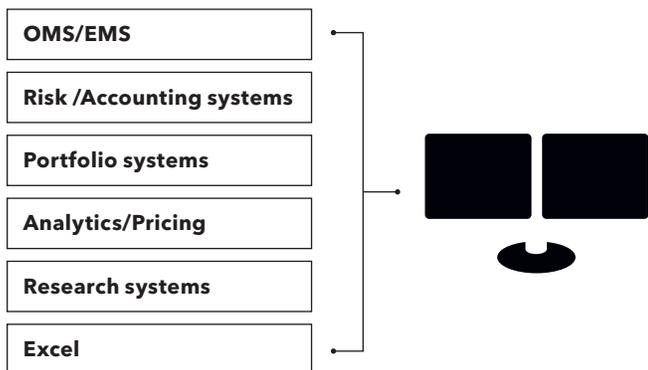
When these applications don't connect, time is wasted on re-entering data or copying and pasting data from one system to another. This means less time thinking about positions, clients and portfolios, as well as the risk of error from manual processes.

Bloomberg's solution: Unify your systems through Terminal Connect

Terminal Connect links proprietary apps and customized spreadsheets with the Terminal, enabling your applications and spreadsheets to launch Terminal functions as well as synchronize with Bloomberg Launchpad®, Bloomberg's customizable workspace. You enter data once and Terminal Connect fills in the information across all of your screens.

Terminal Connect creates greater data synchronicity, consistency and accuracy across multiple systems and reduces risk so traders can focus on opportunity.

Third-party applications



Key benefits

- Save time by reducing application-hopping and redundant data entry. Individual users typically save 10 to 30 minutes per day, depending on the task, which translates to hundreds of hours saved across firms per year.
- Reduce errors by minimizing manual data entry.
- Enhance the apps you use from the Bloomberg APP Portal (APPS <GO>), Bloomberg's store for professional financial service applications. With Terminal Connect, you can run any Bloomberg Terminal function from your APP Portal apps, streamlining your workflow.

Launchpad integration

Need even deeper integration? APPS <GO> can distribute your application within Bloomberg Launchpad – taking advantage of Terminal Connect to provide an easy workflow between your application and ours.

Learn more

For more information about streamlining your workflow with Terminal Connect, contact the Bloomberg Enterprise team at terminalapi@bloomberg.net.

About Bloomberg Terminal Connect

Bloomberg Terminal Connect is a programming interface that allows you to initiate Bloomberg functions from any proprietary application (OMS, CRM, Research, Risk platforms, etc.) and Microsoft® Excel spreadsheets as well as synchronize with Bloomberg Launchpad and embed select Bloomberg Launchpad components into a proprietary application. Terminal Connect can streamline all of your business-critical processes, dramatically reducing the need for redundant data entry and application-hopping.

Take the next step.

For additional information,
press the <HELP> key twice
on the Bloomberg Terminal®.

Beijing
+86 10 6649 7500
Dubai
+971 4 364 1000
Frankfurt
+49 69 9204 1210

Hong Kong
+852 2977 6000
London
+44 20 7330 7500
Mumbai
+91 22 6120 3600

New York
+1 212 318 2000
San Francisco
+1 415 912 2960
São Paulo
+55 11 2395 9000

Singapore
+65 6212 1000
Sydney
+61 2 9777 8600
Tokyo
+81 3 3201 8900