Bloomberg Professional Services

The Hedge Fund Solution Suite

For growing your fund at any stage

Hedge Fund:

Investment Management

Bloomberg

Contents

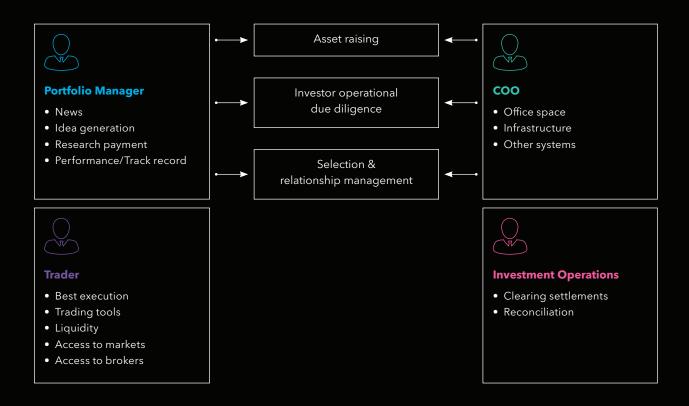
- **02** Full coverage of the hedge fund ecosystem
- 04 An improved workflow starts here: agility & efficiency all connected
- 05 News
- **06** Research Management Solutions: create, consume & collaborate
- **08** Portfolio & risk management: tools for deeper insight
- **10** Execution management: everything on a single platform
- 11 Order management: a simplified data flow
- 12 Post execution & compliance: a better way to share information
- 14 Liquidity & data management: an efficient data platform
- 14 Connectivity & integration: what you need, where you need it
- **15** Marketing solutions: connect with greater insight
- 17 Community tools: collaborate freely
- 18 Illustration of Bloomberg's recommended front-to-back workflow

Unparalleled technology meets market-leading expertise.

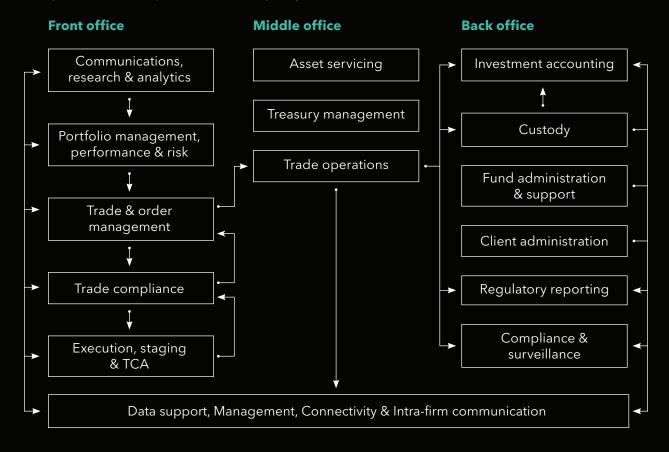
Wherever your hedge fund is in its life cycle, Bloomberg has the data, solutions and industry network to take you to the next level. Our Hedge Fund Solution Suite lays out a framework of practical solutions that can help you make smarter, more informed financial technology decisions.

Bloomberg provides your fund's key players with the tools and support they need to power absolute return – which is why Bloomberg is the choice for leading hedge funds. With sophisticated analytics across every asset class, from fixed income to equities, commodities to FX, Bloomberg provides access to an extensive community of financial professionals and business experts to help you address the challenges of running a hedge fund. Assess your priorities with our tools, and we'll be able to get the right experts in front of you, fast.

Full coverage of the hedge fund ecosystem.

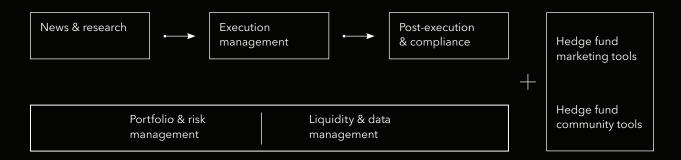


Example of a standard implementation of a fully integrated front-to-back office workflow.



An improved workflow starts here: agility & efficiency all connected.

Bloomberg provides hedge funds with highly customizable solutions to meet every step of your workflow. From news, research and portfolio and risk management tools, to execution, compliance and order management systems, Bloomberg has the solutions to help you successfully manage and market your fund.



Bloomberg Terminal

Global Data • News • Analytics • Fully hosted • Bloomberg Anywhere



- Analytics
- Decision support
- Position management
- Risk management



- Order management
- Electronic trading & execution
- Multi-asset coverage
- Multi-venue access

Compliance

- Regulatory requirements
- Investment & internal guidelines
- Flexible template based rule construction
- Centralized surveillance



- Allocation & matching
- Multi-asset trade settlement
- Real-time connectivity & integration
- Reconciliation
- Trusted data

News

Bloomberg News provides comprehensive and actionable news on companies, markets and themes with powerful search, social media and translation functionality. Our 2,700 journalists and analysts in more than 120 countries publish 5,000 stories a day to deliver timely and trusted news.



Bloomberg News TOP <GO>

See the day's top worldwide headlines along with editorially curated charts and news digests.



Twitter Search TWTR <GO>

Find Tweets based on Twitter handles, topics, securities or people of interest to you.

Research Management Solutions: create, consume & collaborate.

Bloomberg Intelligence

Bloomberg Intelligence, BI <GO>, provides analysis of industries, companies and expert topics, delivering key data and interactive charting from Bloomberg's own experts. While highlighting critical themes and recently published research across all industries, the BI <GO> entry point allows clients to navigate to an industry or company by sector or special topics in the left-hand navigation.



Bloomburg Intelligence

Access primers on an industry, company or topic and analyze key drivers and competitors.

Research Analytics

Our Research Analytics tool, BRES <GO>, provides a comprehensive aggregation, analytics and reporting platform to account for the consumption and value of services provided by the sell side. Monitor your firm's readership of and engagement with internal and external research.

100000000000000000000000000000000000000	ions 🔻 Settings 🔻					Buy Side	Research	Anal	ytics
All Bi	rokers	Tim	neframe Y	TD	• D	ata Source	Interna	l ☑ E	xterna
	Broker	Avg Rating	Analyst Mkt	Corp Acc	Bespoke	Research	Models	Other	% Co
	All Brokers	4.3	832	227	236	666	206	21	95.59
1)	Henrik AG	4.4	133	36	37	101	31	1	76.39
2)	KP Capital Markets	4.2	126	36	39	105	32	3	80.59
3)	Manning Brothers	4.6	119	34	35	108	33		90.19
4)	Pinstripe Bank	4.5	91	25	26	74	23		86.29
5)	Beckham & Co.	4.5	91	23	25	67	21	3	93.19
6)	Big Blue Capital	4.3	65	18	17	49	15	2	81.49
7)	Grabner Partners	3.8	57	15	15	45	14	1	65.89
8)	Blueshirt Financial	4.1	56	15	16	44	14		75.69
9)	Vesey Capital	3.9	55	15	15	45	14	0	76.79
10)	Nash Bank	4.7	39	10	11	28		1	55.19

Research Analytics BRES <GO>

Utilize a comprehensive analytics and reporting platform to track consumption and reconcile your interactions against broker records.

Internal research

Research Management Notes, RMN <GO>, is your firm's one-stop research portal that consolidates your proprietary research, notes, events, data and models for easy access, communication and collaboration.



Research Management Notes RMN <GO>

Integrate your entire firm's research in one location on the Terminal.

Research Portal

Bloomberg's Research Portal, RES <GO> (or BRC <GO> for a single security), delivers research from 2,500 providers commingled with your internal research for centralized access and management. Search and filter content quickly and read research reports seamlessly in real time or on the go through the research tool on the Bloomberg Professional app.



The Bloomberg Research Portal BRC <GO>

Instantly retrieve research and send data. Download and read research from the Bloomberg Professional mobile app from wherever you are.

Portfolio & risk management: tools for deeper insight.

Empower the front office and back office to communicate flawlessly. Get tools that break down the structure of portfolios, analyze positions and active bets, and explain the drivers of historical performance and potential sources of future risk.



Portfolio & Risk Analytics PORT <GO>

Analyze your portfolio by sector, geographic region or any other custom classification.

Multi-Asset Risk Analytics MARS <GO>

Manage positions in real time, all in one place.

Portfolio & Risk Analytics

Bloomberg's Portfolio & Risk Analytics solution gives you the ability to analyze the historical performance of your equity, fixed income or multi-asset portfolio on an absolute basis or relative to a benchmark. Identify the sources of your portfolio's absolute or excess return by asset class, sector, geographic region, a custom classification and even based on Bloomberg's multi-factor risk model.

Multi-Asset Risk Analytics

Our Multi-Asset Risk System (MARS) allows you to monitor and manage front office risk, market risk, counterparty risk and collateral for a multi-asset portfolio of equity, FX, interest rate, inflation and commodity derivatives instruments.



Execution management: everything on a single platform.

Bloomberg provides trading solutions and sophisticated analytics, all on a single platform. EMSX is a multi-asset-class trading platform that integrates Bloomberg exchange and broker data with equity, futures and options orders.

Bloomberg Fixed Income Trading (FIT) is the world's largest and most widely used fixed income trading platform, providing liquidity, trading functionality and straight-through processing across all fixed income asset classes. Manage your fixed income trade orders and ideas in TSOX. Execute permitted and required transactions using Bloomberg's swap execution facility (BSEF).

FXGO is a commission-free electronic trading platform for execution of FX spot, outright, swap, NDF and option transactions as well as deposits and precious metals.



Order management: a simplified data flow.

Bloomberg Asset and Investment Manager (AIM) delivers global, multi-asset solutions for front-to-back portfolio, trading and middle- and back-office operations.



AIM offers an integrated suite of solutions including: decision support and portfolio management; pre-trade, post-execution and end-of-day compliance; order management, electronic trading and execution; and post-trade matching, settlement, reconciliation, portfolio accounting, performance measurement and data aggregation and reporting.

The AIM difference



Bloomberg delivers AIM on a hosted platform eliminating the need to have dedicated workstations or servers on your premises, so you can lower your total cost of ownership. We take on the development inherent with changing markets, instruments and technologies, such as infrastructure build-outs, version upgrades, data sourcing, continual tuning and system maintenance.

Post-execution & compliance: a better way to share information.

Bloomberg provides a full suite of solutions so that your fund can share information quickly and securely in order to stay MiFID II and MAR compliant.



Best trade execution (MiFID II)

Bloomberg Transaction Cost Analysis is a post-trade TCA tool that integrates trades with Bloomberg market data. Together, they deliver comprehensive analysis that encompasses a wide range of benchmarks.

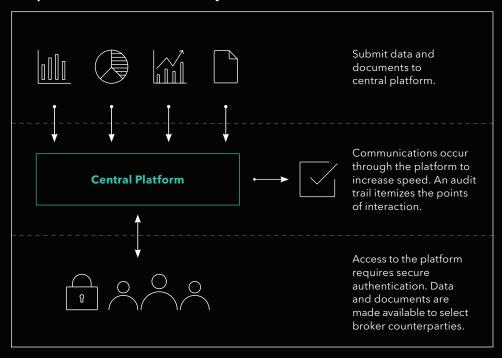
Market surveillance (MAR & MiFID II)

Bloomberg Vault is an end-to-end secure hosted data management solution that consolidates a hedge fund's compliance, legal and data management processes into an integrated, real-time system.

Trading counterparty information management: KYC

Bloomberg Entity Exchange is a web-based platform that streamlines the exchange of documents between trading counterparties to centrally manage and share client data and documents securely. This accelerates the on-boarding process without sacrificing control over sensitive information.

An optimal KYC workflow for the buy side



Straight-through processing

Bloomberg STP is a real-time, multi-asset-class platform that provides an aggregated trade life cycle service, including confirmation matching, settlement exception and custodian link. We also provide a stand-alone portal with post-trade chat access to efficiently communicate and resolve trade discrepancies.

Life cycle

- Block trade affirmations (VCON)
- Allocation notification
- Global electronic trade confirmation matching

Data

- Metrics/Scorecard
- FailStation
- SSI enrichment
- Collateral monitor
- Position viewers

Community

- Multi-asset-class STP trade blotter
- Post-trade chat (PTC)
- STP portal

Connectivity

- STPStation data normalization
- Support for industry messaging standard formats (FIX, SWIFT, FpML, Files)

Liquidity & data management: an efficient data platform.

Acquire, organize and distribute data efficiently under one platform.

Liquidity assessment

Part of Bloomberg's Regulatory and Accounting offering, helps you measure the liquidity risk of portfolio holdings by measuring the bond's liquidation cost, time-to-liquidation and the probability of selling.

Bloomberg Data

Data feeds that give you the information you need to power your enterprise, including consolidated real-time market data (over 35 million instruments across all asset classes), reference data, regulatory data and 5,000 news stories a day in more than 120 countries.

Bloomberg Valuation (BVAL)

An independent pricing service for fixed income securities, OTC derivatives and structured products that provides transparent evaluated price information for OTC derivatives and structured notes.

Bloomberg PolarLake

An enterprise data management system that centrally acquires, manages and distributes financial data and internal custom data.

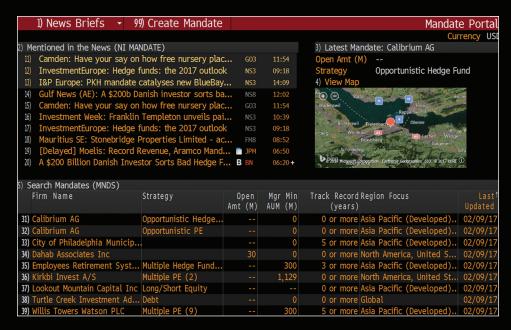
Connectivity & integration: what you need, where you need it.

Connectivity & Terminal & custom application integration integration solutions Use Bloomberg's infrastructure Bloomberg gives you access to to deploy proprietary applications the technology products needed and link Terminal functionality with to manage integrated systems, third-party products through our the solution architects required to App Portal and Terminal design, build and analyze managed **Terminal** capital markets workflows, and the Connect solutions. professional services essential to implement changes at scale.

Marketing solutions: connect with greater insight.

Investor mandates

Our Mandate Portal provides access to new and historical investment mandates by institutional investors globally. Search for open mandates via criteria such as strategy, regional focus and AUM. (Limited users only).



Investor Mandates MND <GO>

Keeps you up-to-date and informed on the type of strategies investors are targeting.

Industry & performance intelligence

Bloomberg Brief - Hedge Funds, our weekly digital newsletters, provide coverage of fund performance, people moves, market calls, interviews within the community, launches, closures, institutional investor searches and other exclusive industry news and data. Subscribe to one or all three of our Hedge Fund Briefs, with a Europe, Asia or Global focus.

The hedge fund database

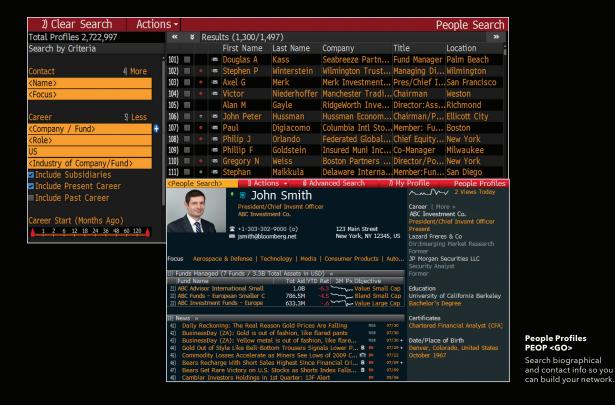
Adding your fund to Bloomberg's Hedge Fund Database enables you to gain visibility to credible investors. Control levels of discoverability by using tiered access tools. Screen through a growing database of more than 3,000 hedge funds and nearly 3,000 liquid alts.

Total coverage



People Profiles

People Profiles gives you access to Bloomberg's vast database of biographical and contact information; you can conduct research on prominent global figures and enhance your contact network.



Plan sponsor search

Perform a targeted search for a plan sponsor data on more than one million plans, including corporate pension plans, retirement plans, endowments, foundations, hospital plans, public and union plans.

Community tools: collaborate freely.

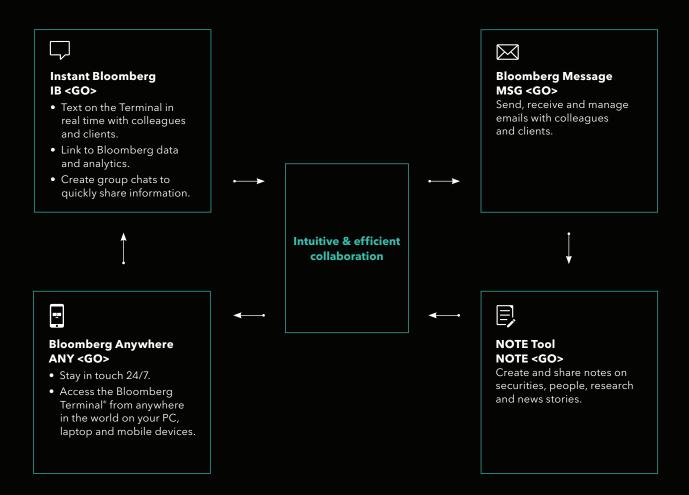
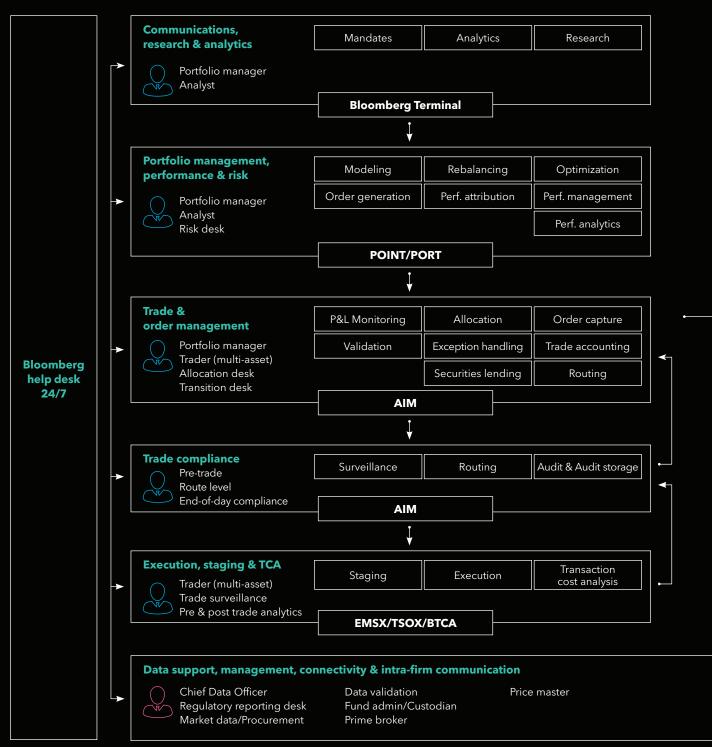


Illustration of Bloomberg's recommended front-to-back workflow.

Front office



Asset servicing Investment accounting Portfolio reconstruction Pricing **Treasury management** Regulatory reporting Valuation P&L ABOR Treasury AIM Custody **Trade operations** Collateral management Financial controls Operations/Reconciliations **Fund administration & support** Trade reconciliation Trade settlement Securities admin. Client reporting Trade confirmation Position recon. Clearing Cash management **Compliance & surveillance** AIM Investor reporting **Hedge fund database Regulatory reporting MiFID II solution Compliance & surveillance** Surveillance Compliance AI BVAULT/KYC Market data services Corporate actions Reference data mgmt (Partially & fully managed) Governance Data delivery Storage Connectivity gateways/PolarLake/Enterprise data 19

Back office

Middle office

About the Bloomberg Terminal.

Since 1981, business and financial professionals have depended on the Bloomberg Terminal* for the real-time data, news and analytics they need to make the decisions that matter. The Terminal provides information on every asset class — from fixed income to equities, foreign exchange to commodities, derivatives to mortgages — all seamlessly integrated with on-demand multimedia content, extensive electronic-trading capabilities and a superior communications network.

Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal. **Beijing** +86 10 6649 7500

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