The Hedge Fund Solution Suite
For growing your fund at any stage
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Unparalleled technology meets market-leading expertise.

Wherever your hedge fund is in its life cycle, Bloomberg has the data, solutions and industry network to take you to the next level. Our Hedge Fund Solution Suite lays out a framework of practical solutions that can help you make smarter, more informed financial technology decisions.

Bloomberg provides your fund’s key players with the tools and support they need to power absolute return – which is why Bloomberg is the choice for leading hedge funds. With sophisticated analytics across every asset class, from fixed income to equities, commodities to FX, Bloomberg provides access to an extensive community of financial professionals and business experts to help you address the challenges of running a hedge fund. Assess your priorities with our tools, and we’ll be able to get the right experts in front of you, fast.
Full coverage of the hedge fund ecosystem.

**Portfolio Manager**
- News
- Idea generation
- Research payment
- Performance/Track record

**Trader**
- Best execution
- Trading tools
- Liquidity
- Access to markets
- Access to brokers

**Asset raising**

**Investor operational due diligence**

**Selection & relationship management**

**COO**
- Office space
- Infrastructure
- Other systems

**Investment Operations**
- Clearing settlements
- Reconciliation

Full coverage of the hedge fund ecosystem.
Example of a standard implementation of a fully integrated front-to-back office workflow.

**Front office**
- Communications, research & analytics
- Portfolio management, performance & risk
- Trade & order management
- Trade compliance
- Execution, staging & TCA

**Middle office**
- Asset servicing
- Treasury management
- Trade operations

**Back office**
- Investment accounting
- Custody
- Fund administration & support
- Client administration
- Regulatory reporting
- Compliance & surveillance
- Data support, Management, Connectivity & Intra-firm communication
An improved workflow starts here: agility & efficiency all connected.

Bloomberg provides hedge funds with highly customizable solutions to meet every step of your workflow. From news, research and portfolio and risk management tools, to execution, compliance and order management systems, Bloomberg has the solutions to help you successfully manage and market your fund.
News

Bloomberg News provides comprehensive and actionable news on companies, markets and themes with powerful search, social media and translation functionality. Our 2,700 journalists and analysts in more than 120 countries publish 5,000 stories a day to deliver timely and trusted news.
Research Management Solutions: create, consume & collaborate.

Bloomberg Intelligence

Bloomberg Intelligence, BI <GO>, provides analysis of industries, companies and expert topics, delivering key data and interactive charting from Bloomberg’s own experts. While highlighting critical themes and recently published research across all industries, the BI <GO> entry point allows clients to navigate to an industry or company by sector or special topics in the left-hand navigation.

Research Analytics

Our Research Analytics tool, BRES <GO>, provides a comprehensive aggregation, analytics and reporting platform to account for the consumption and value of services provided by the sell side. Monitor your firm’s readership of and engagement with internal and external research.
Internal research

Research Management Notes, RMN <GO>, is your firm’s one-stop research portal that consolidates your proprietary research, notes, events, data and models for easy access, communication and collaboration.

Research Portal

Bloomberg’s Research Portal, RES <GO> (or BRC <GO> for a single security), delivers research from 2,500 providers commingled with your internal research for centralized access and management. Search and filter content quickly and read research reports seamlessly in real time or on the go through the research tool on the Bloomberg Professional app.
Empower the front office and back office to communicate flawlessly. Get tools that break down the structure of portfolios, analyze positions and active bets, and explain the drivers of historical performance and potential sources of future risk.

**Portfolio & Risk Analytics**

Bloomberg’s Portfolio & Risk Analytics solution gives you the ability to analyze the historical performance of your equity, fixed income or multi-asset portfolio on an absolute basis or relative to a benchmark. Identify the sources of your portfolio’s absolute or excess return by asset class, sector, geographic region, a custom classification and even based on Bloomberg’s multi-factor risk model.

**Multi-Asset Risk Analytics**

Our Multi-Asset Risk System (MARS) allows you to monitor and manage front office risk, market risk, counterparty risk and collateral for a multi-asset portfolio of equity, FX, interest rate, inflation and commodity derivatives instruments.
Execution management: everything on a single platform.

Bloomberg provides trading solutions and sophisticated analytics, all on a single platform. EMSX is a multi-asset-class trading platform that integrates Bloomberg exchange and broker data with equity, futures and options orders.

Bloomberg Fixed Income Trading (FIT) is the world’s largest and most widely used fixed income trading platform, providing liquidity, trading functionality and straight-through processing across all fixed income asset classes. Manage your fixed income trade orders and ideas in TSOX. Execute permitted and required transactions using Bloomberg’s swap execution facility (BSEF).

FXGO is a commission-free electronic trading platform for execution of FX spot, outright, swap, NDF and option transactions as well as deposits and precious metals.
Bloomberg Asset and Investment Manager (AIM) delivers global, multi-asset solutions for front-to-back portfolio, trading and middle- and back-office operations.

AIM offers an integrated suite of solutions including: decision support and portfolio management; pre-trade, post-execution and end-of-day compliance; order management, electronic trading and execution; and post-trade matching, settlement, reconciliation, portfolio accounting, performance measurement and data aggregation and reporting.

The AIM difference

Greater operational efficiency + Lower total cost of ownership = Business growth

- AIM Premium
- AIM Prime
- AIM Plus
- AIM Core

Bloomberg delivers AIM on a hosted platform eliminating the need to have dedicated workstations or servers on your premises, so you can lower your total cost of ownership. We take on the development inherent with changing markets, instruments and technologies, such as infrastructure build-outs, version upgrades, data sourcing, continual tuning and system maintenance.
Post-execution & compliance: a better way to share information.

Bloomberg provides a full suite of solutions so that your fund can share information quickly and securely in order to stay MiFID II and MAR compliant.

Best trade execution (MiFID II)
Bloomberg Transaction Cost Analysis is a post-trade TCA tool that integrates trades with Bloomberg market data. Together, they deliver comprehensive analysis that encompasses a wide range of benchmarks.

Market surveillance (MAR & MiFID II)
Bloomberg Vault is an end-to-end secure hosted data management solution that consolidates a hedge fund’s compliance, legal and data management processes into an integrated, real-time system.
Trading counterparty information management: KYC

Bloomberg Entity Exchange is a web-based platform that streamlines the exchange of documents between trading counterparties to centrally manage and share client data and documents securely. This accelerates the on-boarding process without sacrificing control over sensitive information.

An optimal KYC workflow for the buy side

Straight-through processing

Bloomberg STP is a real-time, multi-asset-class platform that provides an aggregated trade life cycle service, including confirmation matching, settlement exception and custodian link. We also provide a stand-alone portal with post-trade chat access to efficiently communicate and resolve trade discrepancies.

<table>
<thead>
<tr>
<th>Life cycle</th>
<th>Data</th>
<th>Community</th>
<th>Connectivity</th>
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<td>• Block trade affirmations (VCON)</td>
<td>• Metrics/Scorecard</td>
<td>• Multi-asset-class STP trade blotter</td>
<td>• STPStation data normalization</td>
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<td>• Allocation notification</td>
<td>• FailStation</td>
<td>• Post-trade chat (PTC)</td>
<td>• Support for industry messaging standard formats (FIX, SWIFT, FpML, Files)</td>
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<td>• Global electronic trade confirmation matching</td>
<td>• SSI enrichment</td>
<td>• STP portal</td>
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<td>• Collateral monitor</td>
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<td>• Position viewers</td>
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Liquidity & data management: an efficient data platform.

Acquire, organize and distribute data efficiently under one platform.

**Liquidity assessment**
Part of Bloomberg’s Regulatory and Accounting offering, helps you measure the liquidity risk of portfolio holdings by measuring the bond’s liquidation cost, time-to-liquidation and the probability of selling.

**Bloomberg Data**
Data feeds that give you the information you need to power your enterprise, including consolidated real-time market data (over 35 million instruments across all asset classes), reference data, regulatory data and 5,000 news stories a day in more than 120 countries.

**Bloomberg Valuation (BVAL)**
An independent pricing service for fixed income securities, OTC derivatives and structured products that provides transparent evaluated price information for OTC derivatives and structured notes.

**Bloomberg PolarLake**
An enterprise data management system that centrally acquires, manages and distributes financial data and internal custom data.

Connectivity & integration: what you need, where you need it.

**Terminal & custom application integration**
Use Bloomberg’s infrastructure to deploy proprietary applications and link Terminal functionality with third-party products through our App Portal and Terminal Connect solutions.

**Connectivity & integration solutions**
Bloomberg gives you access to the technology products needed to manage integrated systems, the solution architects required to design, build and analyze managed capital markets workflows, and the professional services essential to implement changes at scale.
Marketing solutions: connect with greater insight.

**Investor mandates**

Our Mandate Portal provides access to new and historical investment mandates by institutional investors globally. Search for open mandates via criteria such as strategy, regional focus and AUM. (Limited users only).

**Industry & performance intelligence**

*Bloomberg Brief - Hedge Funds*, our weekly digital newsletters, provide coverage of fund performance, people moves, market calls, interviews within the community, launches, closures, institutional investor searches and other exclusive industry news and data. Subscribe to one or all three of our Hedge Fund Briefs, with a Europe, Asia or Global focus.

**The hedge fund database**

Adding your fund to Bloomberg’s Hedge Fund Database enables you to gain visibility to credible investors. Control levels of discoverability by using tiered access tools. Screen through a growing database of more than 3,000 hedge funds and nearly 3,000 liquid alts.
Total coverage

As of August 2017
Total Hedge Funds/ Fund of Hedge Funds/ Liquid Alts: 14,050
Active: 12,698

Fund of Hedge Funds — 2,347
Unique: 991
Additional share class: 1,356

Liquid Alternative Funds — 5,895
Unique: 1,877
Additional share class: 4,018

Pending Launch — 1,045

People Profiles
People Profiles gives you access to Bloomberg's vast database of biographical and contact information; you can conduct research on prominent global figures and enhance your contact network.

Plan sponsor search
Perform a targeted search for a plan sponsor data on more than one million plans, including corporate pension plans, retirement plans, endowments, foundations, hospital plans, public and union plans.
Community tools: collaborate freely.

**Instant Bloomberg IB <GO>**
- Text on the Terminal in real time with colleagues and clients.
- Link to Bloomberg data and analytics.
- Create group chats to quickly share information.

**Bloomberg Anywhere ANY <GO>**
- Stay in touch 24/7.
- Access the Bloomberg Terminal® from anywhere in the world on your PC, laptop and mobile devices.

**Bloomberg Message MSG <GO>**
Send, receive and manage emails with colleagues and clients.

**NOTE Tool NOTE <GO>**
Create and share notes on securities, people, research and news stories.
Illustration of Bloomberg’s recommended front-to-back workflow.

**Front office**

**Communications, research & analytics**
- Portfolio manager
- Analyst

**Portfolio management, performance & risk**
- Portfolio manager
- Analyst
- Risk desk

**Trade & order management**
- Portfolio manager
- Trader (multi-asset)
- Allocation desk
- Transition desk

**Trade compliance**
- Pre-trade
- Route level
- End-of-day compliance

**Execution, staging & TCA**
- Trader (multi-asset)
- Trade surveillance
- Pre & post trade analytics

**Data support, management, connectivity & intra-firm communication**
- Chief Data Officer
- Regulatory reporting desk
- Market data/Procurement
- Data validation
- Fund admin/Custodian
- Prime broker
- Price master

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**Bloomberg Terminal**

**POINT/PORT**

**AIM**

**EMSX/TSOX/BTCA**
Since 1981, business and financial professionals have depended on the Bloomberg Terminal® for the real-time data, news and analytics they need to make the decisions that matter. The Terminal provides information on every asset class — from fixed income to equities, foreign exchange to commodities, derivatives to mortgages — all seamlessly integrated with on-demand multimedia content, extensive electronic-trading capabilities and a superior communications network.
Take the next step.
For additional information, press the <HELP> key twice on the Bloomberg Terminal.

bloomberg.com/professional

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