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IBERO UNIVERSITY INAUGURATES BLOOMBERG FINANCIAL LAB

Students will have access to real-time data and financial information

Mexico City & New York, September 11, 2017 – Universidad Iberoamericana, one of the most prestigious universities in Mexico, and Bloomberg, a global information and technology company, announced today the inauguration of a campus Bloomberg Financial Laboratory.

The lab is equipped with 12 Bloomberg Terminals, the platform used by leading business and financial professionals globally for real-time data, news, research, analytics and communications. It will be open to undergraduate and postgraduate students who require financial, economic and business information to prepare for careers in accounting, administration, business, economics, finance, and management.

“Bloomberg will allow IBERO students to see the same news and data that bankers or asset managers from major financial institutions can see,” said Emilie Gallagher, Bloomberg’s Head of Business Development in Mexico and Central America, adding, “Having experience on a Bloomberg Terminal will give students a distinct advantage in the workplace.”

Students will get training on using the Terminal, as well as classes on investing and portfolios. The lab will be open to the university’s academic community for research projects.

“Tools like the Bloomberg Terminal makes our students more competitive in the labor market, when they finish their career,” said Gil Armando Sánchez Soto, coordinator at IBERO’s financial faculty, adding, “This Lab will be another major resource for our faculty and makes the university overall more valuable.”

The Bloomberg Lab will be available for IBERO’s students, in careers such as Finances, International Businesses, Accountability, Business Administration, and Industrial Engineering.

About Bloomberg

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company’s strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Terminal. Bloomberg’s enterprise solutions build on the company’s core strength: leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. For more information, visit www.bloomberg.com or [request a demo](#).

About Ibero

Ibero is an institution entrusted to the Society of Jesus, which mission is to contribute for a freer,



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solidarity, fair, inclusive, productive and peaceful society, through the development and diffusion of knowledge and the training of professionals and investigators with a great human and intellectual quality, internationally competent, and truly engaged with the service to community, and inspired in the authentic human, social and transcendent values.

To pursue these purposes, Ibero assumes the training model inspired in the educational tradition of the Society of Jesus.

*The opinions and perspectives in this content are exclusive responsibility of those who issue them and do not necessarily represent the editorial opinion of Ibero.

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