

Real-Time market data in the cloud

B-PIPE empowers your cloud strategy with seamless access to consolidated, normalized market data

Financial services firms are increasingly migrating existing front-office applications to cloud-based deployment environments or creating new cloud-native applications. Using cloud infrastructure for trading, risk or order management systems offers numerous benefits, including scalability, faster development speed, and lower fixed upfront costs. In order to take advantage of these benefits, firms need access to fast and reliable market data to power their internal and third-party applications.

Access the full power of B-PIPE

Bloomberg supports customers with flexible delivery options and efficient access to data—including delivery directly in the cloud—enabling clients to focus on analysis and decision-making. High-performance access to the Market Data Feed (B-PIPE) enables firms to generate more value from their data across the enterprise.

Our delivery options for applications that reside in the cloud offer the same depth and breadth of data as our traditional on-premise B-PIPE offering. This provides access to normalized data for 35 million instruments, including data aggregated from more than 330 exchanges and over 5,000 contributors. Across all deployment methods, clients also benefit from consistent interfaces to data, easy-to-access monitoring tools, and centralized entitlements controls.

Convenient access options for every firm

Bloomberg supports a wide range of client applications and environments with cloud data delivery. The Market Data Feed is available to applications residing in the cloud through two delivery models:

A zero-footprint delivery option gives firms access to high-quality data without the cost of installed infrastructure. All required software is hosted on the Bloomberg cloud within Bloomberg's highly resilient global network, and clients access data via secure internet connectivity using the Bloomberg API. This option is available to applications regardless of where they reside, including all public clouds.

Direct cloud delivery offers the fastest access to data and capabilities to nourish cloud-based applications. Bloomberg delivers the Market Data Feed (B-PIPE) through a high-speed connection on Amazon Web Services (AWS) via AWS Private Link. This low-latency option provides speed, reliability, and security via connectivity that remains solely in AWS.

Experience the benefits of B-PIPE cloud delivery

Bloomberg offers secure, flexible cloud delivery optimized for the financial services industry, with numerous benefits for clients:

Efficiency – Cloud delivery empowers firms to lower the total cost of ownership (TCO) through programs to rationalize their technology infrastructure.

Ease of deployment – Cloud delivery gives you access to the highest performance real-time data without a lengthy installation process for circuits, servers, and routing infrastructure.

Speed of development – Real-time data hosted in the cloud lowers the time required to connect applications to market data, dramatically speeding up the creation of new environments for development projects.

Provider-agnostic – Bloomberg is agnostic among cloud providers and is committed to supporting client data needs through multiple channels.

Fully managed – Clients benefit from the same high-quality data and excellent customer service that distinguishes B-PIPE.

About the Market Data Feed (B-PIPE)

Bloomberg's consolidated market data feed provides the most comprehensive real-time data access available, along with streaming delayed data, using the same highly resilient infrastructure as the Bloomberg Terminal.® Fed by more than 330 real-time exchanges and more than 5,000 unique contributed sources, the Market Data Feed (B-PIPE) delivers the data firms need to nourish a wide range of third-party, internal proprietary and non-display applications.

The consolidated, real-time Market Data Feed (B-PIPE) covers the same asset classes as the Bloomberg Terminal and can be distributed to users and applications across the enterprise. With enterprise applications fueled by the Market Data Feed (B-PIPE), front-office users can maintain a consistent, accurate view of global markets.

B-PIPE also provides access to Bloomberg exclusive data and content. The Bloomberg Volume Weighted Average Price (VWAP), which is widely perceived as the industry benchmark for VWAP calculations. The Bloomberg Generic Price (BGN) is a market-consensus price for corporate and government bonds calculated by using prices contributed directly to Bloomberg. The Bloomberg Composite Rate (CMP), a "best market" calculation of bank indications for bid and ask rates is also available for three time frames: CMPT (Tokyo), CMPL (London) and CMPN (New York).

Take the next step.

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Beijing
+86 10 6649 7500
Dubai
+971 4 364 1000
Frankfurt
+49 69 9204 1210

Hong Kong
+852 2977 6000
London
+44 20 7330 7500
Mumbai
+91 22 6120 3600

New York
+1 212 318 2000
San Francisco
+1 415 912 2960
São Paulo
+55 11 2395 9000

Singapore
+65 6212 1000
Sydney
+61 2 9777 8600
Tokyo
+81 3 3201 8900