

Social media, instant message archiving & surveillance

Capturing & archiving social communications poses a unique challenge

Social media platforms and instant messaging platforms are increasingly used by financial services firms to communicate with clients and collaborate internally. With regulators confirming that these forms of communication must be stored and monitored within the parameters of recordkeeping requirements, a tricky question arises of how to effectively capture communications across the different platforms.

A single solution to a multitude of challenges

Using Bloomberg Vault's unique Social Information Governance platform, the answer is provided. It enables users to meet stringent regulatory requirements that demand timely retrieval of communications data — along with accurate and extensive metadata — by offering the ability to capture outgoing and incoming communications from various social and instant message platforms. In addition, web search activity can also be archived, helping to form a more complete view of all user activity.

Along with capturing data created and shared across the listed platforms, Bloomberg Vault will continue to ingest social or instant message data captured through third-party or customer technologies.

No interruption of end user workflows

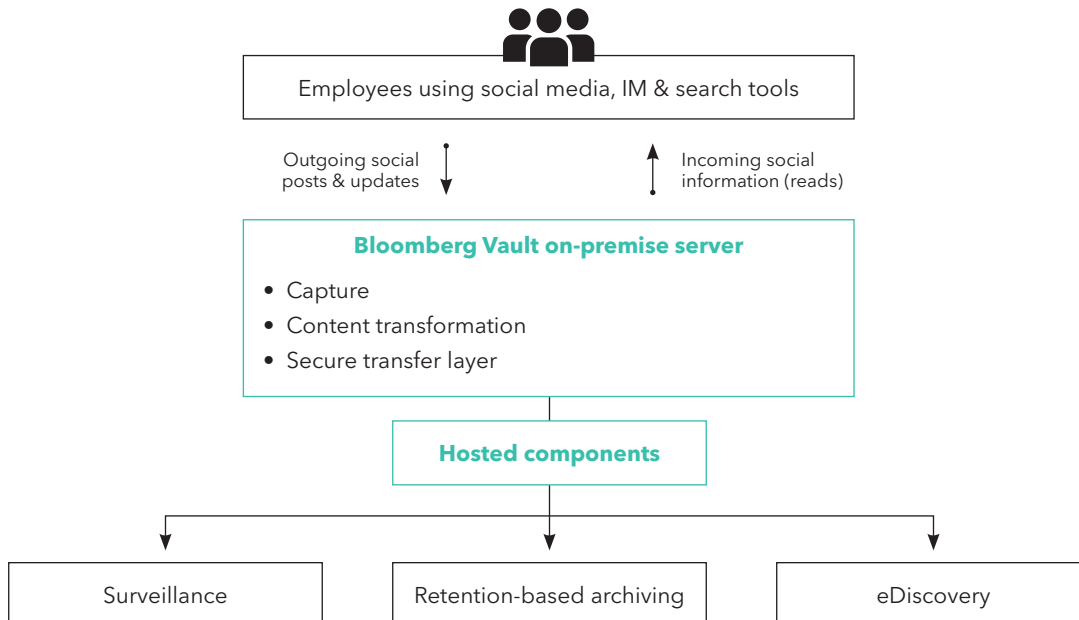
The Bloomberg Vault solution for capturing social and instant message communication does so without any interruption to end user workflows. Aside from certain applications where a one-time authentication step is required, the end user does not change day-to-day activities when communicating on social and instant message platforms.

Supported e-communication sources

Instant messaging & social media tools

- Skype for Business
- Skype for Business Online
- Microsoft Teams
- ICE Chat
- Pivot
- BlackBerry
- Thomson Reuters Eikon
- Twitter
- Slack Enterprise
- Jabber/CUCM
- plus more...

Please contact Bloomberg for details regarding the extent to which each format is supported.



Enterprise advantages

A hosted Bloomberg Vault solution provides a single enterprise WORM archive and web application for relevant compliance workflows. Compliance officers have the ability to apply post-send surveillance policies and retrieve communications from any supported data source quickly and easily, and comply with all of the latest regulatory guidelines.

All communications and associated data are threaded for greater contextual value and proper surveillance.

All communication between the on-site Social Information Governance platform and Bloomberg services utilize TLS/SSL to ensure complete data security and privacy.

Technical details

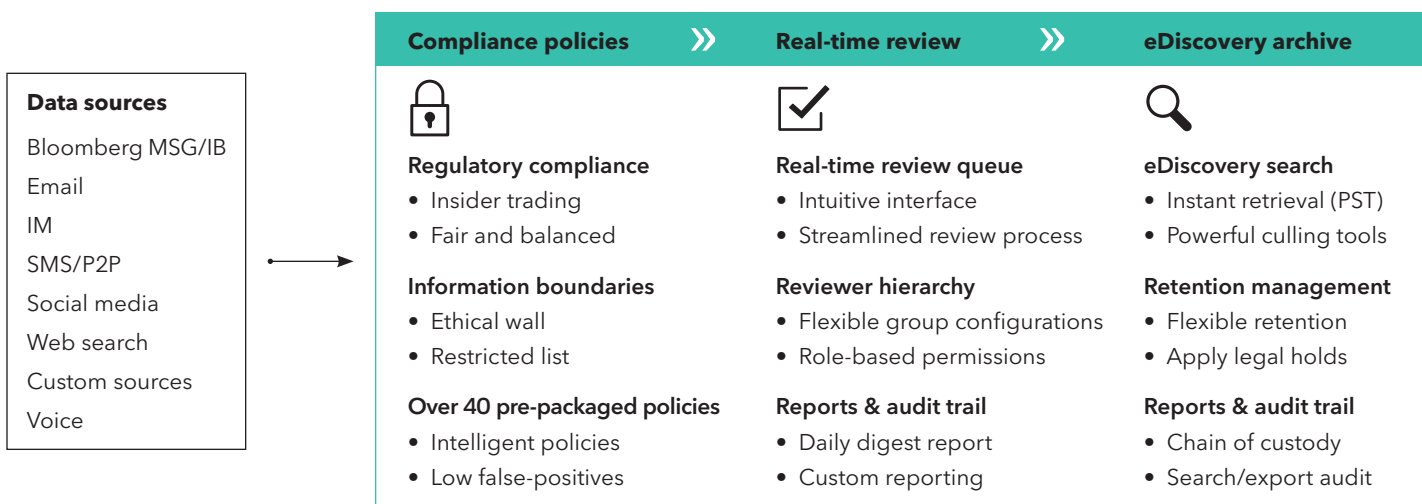
The network is configured to automatically use a proxy to push the raw data to the designated VMWare that is deployed on-site at the customer.

As data is captured it is archived into the Bloomberg Vault hosted platform which provides permanent storage on WORM media, and available for retrieval as required.

Technical implementation

Implementation of the Bloomberg Vault for Social Information Governance and Archiving Platform involves a straightforward setup and administration process. Experienced implementation experts will provide full training and support during the software install and help apply the basic network configuration settings where necessary.

Bloomberg Vault saves time & money while lowering regulatory risk



Learn more

Learn more about how Bloomberg Vault can play a crucial role in meeting your Compliance, Archiving and eDiscovery needs. Visit bloomberg.com/enterprise or reach us at vaultsales@bloomberg.net.

Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal®.

Beijing
+86 10 6649 7500
Dubai
+971 4 364 1000
Frankfurt
+49 69 9204 1210

Hong Kong
+852 2977 6000
London
+44 20 7330 7500
Mumbai
+91 22 6120 3600

New York
+1 212 318 2000
San Francisco
+1 415 912 2960
São Paulo
+55 11 2395 9000

Singapore
+65 6212 1000
Sydney
+61 2 9777 8600
Tokyo
+81 3 3201 8900

bloomberg.com/vault

The data included in these materials are for illustrative purposes only. The BLOOMBERG TERMINAL and Bloomberg data products (the "Services") are owned and distributed by Bloomberg Finance L.P. ("BFLP") except that Bloomberg L.P. and its subsidiaries ("BLP") distribute these products in Argentina, Bermuda, China, India, Japan and Korea. BLP provides BFLP with global marketing and operational support. Certain features, functions, products and services are available only to sophisticated investors and only where permitted. BFLP, BLP and their affiliates do not guarantee the accuracy of prices or other information in the Services. Nothing in the Services shall constitute or be construed as an offering of financial instruments by BFLP, BLP or their affiliates, or as investment advice or recommendations by BFLP, BLP or their affiliates of an investment strategy or whether or not to "buy", "sell" or "hold" an investment. Information available via the Services should not be considered as information sufficient upon which to base an investment decision. BLOOMBERG, BLOOMBERG TERMINAL, BLOOMBERG PROFESSIONAL, BLOOMBERG MARKETS, BLOOMBERG NEWS, BLOOMBERG ANYWHERE, BLOOMBERG TRADEBOOK, BLOOMBERG TELEVISION, BLOOMBERG RADIO and BLOOMBERG.COM are trademarks and service marks of BFLP, a Delaware limited partnership, or its subsidiaries. ©2018 Bloomberg L.P. 106514 0118