

EM08CFI - Certification Bloomberg

Subject :

Bloomberg Markets Concept Certificate

Professor :

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Course objective

The Bloomberg terminal is most widely used data retrieval and analytical tools in trading rooms worldwide. A strong knowledge of Bloomberg main functions, attested by the completion of the Bloomberg Markets Concept (BMC) Certificate, may constitute a must have for the EMLV's 4th year students aiming at working within the financial services industry (banks, brokers, corporate advisory). This class is designed for students who need an introduction to the vast array of functions in order to become more familiar with a higher level of functionality.

Pre-requisites

MEMLDF470217 EM07FCG - Marchés financiers

Course description

Four class meetings + 8-hour e-learning module BMC Bloomberg Market Concepts.

Students' Learning Outcomes

At the end of the course, the students should be able to manipulate the Bloomberg keyboard

Courses modules and sub- modules

1. Economic Indicators:

- The Primacy of GDP

- Monitoring GDP
- Forecasting GDP

2. Currencies

- Currency Market Mechanics
- Currency Valuation
- Central Banks and Currencies
- Currency Risk

3. Fixed Income

- The Roots of the Bond Market
- Bond Valuation Drivers
- Central Bankers & Interest Rates
- The Yield Curve & Why It Matters
- Movements in the Yield Curve

4. Equities

- Introducing the Stock Market
- The Nature of Equities
- Equity Research
- Absolute Valuation
- Relative Valuation

b. Learning Objectives:

Course validation

Completion of the Bloomberg Market Certificate