

# IPAD TRANSACTIONAL PRODUCTS

## Technical Guide for Bloomberg Users

May 2013

Version: 1.0

FRANKFURT	HONG KONG	LONDON	NEW YORK	SAN FRANCISCO	SÃO PAULO	SINGAPORE	SYDNEY	TOKYO		Press the <HELP> key twice for instant live assistance.
+49 69 9204 1210	+852 2977 6000	+44 20 7330 7500	+1 212 318 2000	+1 415 912 2960	+55 11 3048 4500	+65 6212 1000	+612 9777 8600	+81 3 3201 8900		

The BLOOMBERG PROFESSIONAL service, BLOOMBERG Data and BLOOMBERG Order Management Systems (the "Services") are owned and distributed locally by Bloomberg Finance L.P. ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the "BLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg L.P. ("BLP"). BLP provides BFLP with all global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. The Services include electronic trading and order-routing services, which are available only to sophisticated institutional investors and only where the necessary legal clearances have been obtained. BFLP, BLP and their affiliates do not provide investment advice or guarantee the accuracy of prices or information in the Services. Nothing on the Services shall constitute an offering of financial instruments by BFLP, BLP or their affiliates. BLOOMBERG, BLOOMBERG PROFESSIONAL, BLOOMBERG MARKETS, BLOOMBERG NEWS, BLOOMBERG ANYWHERE, BLOOMBERG TRADEBOOK, BLOOMBERG BONDRADER, BLOOMBERG TELEVISION, BLOOMBERG RADIO, BLOOMBERG PRESS and BLOOMBERG.COM are trademarks and service marks of BFLP, a Delaware limited partnership, or its subsidiaries.

Table of Contents

OVERVIEW ..... 3

MINIMUM REQUIREMENTS ..... 3

HOW TO CHECK THE VERSION OF THE BLOOMBERG ANYWHERE APP ..... 4

WHAT IS THE MDID? ..... 5

FINDING THE MDID ..... 5

GENERATING THE MDID ..... 6

UNINSTALLING THE MDID ..... 8

ENABLE TRANS POD FOR MOBILE DEVICES (for APOD Administrator) ..... 9

    Search by MDID ..... 9

    Search by users in your firm..... 11

DISABLE TRANS POD FOR MOBILE DEVICES (for APOD Administrator) ..... 13

# OVERVIEW

Starting May 2013, Bloomberg users will be able to use their iPad for Bloomberg Transactional Products within Terminal Mode.

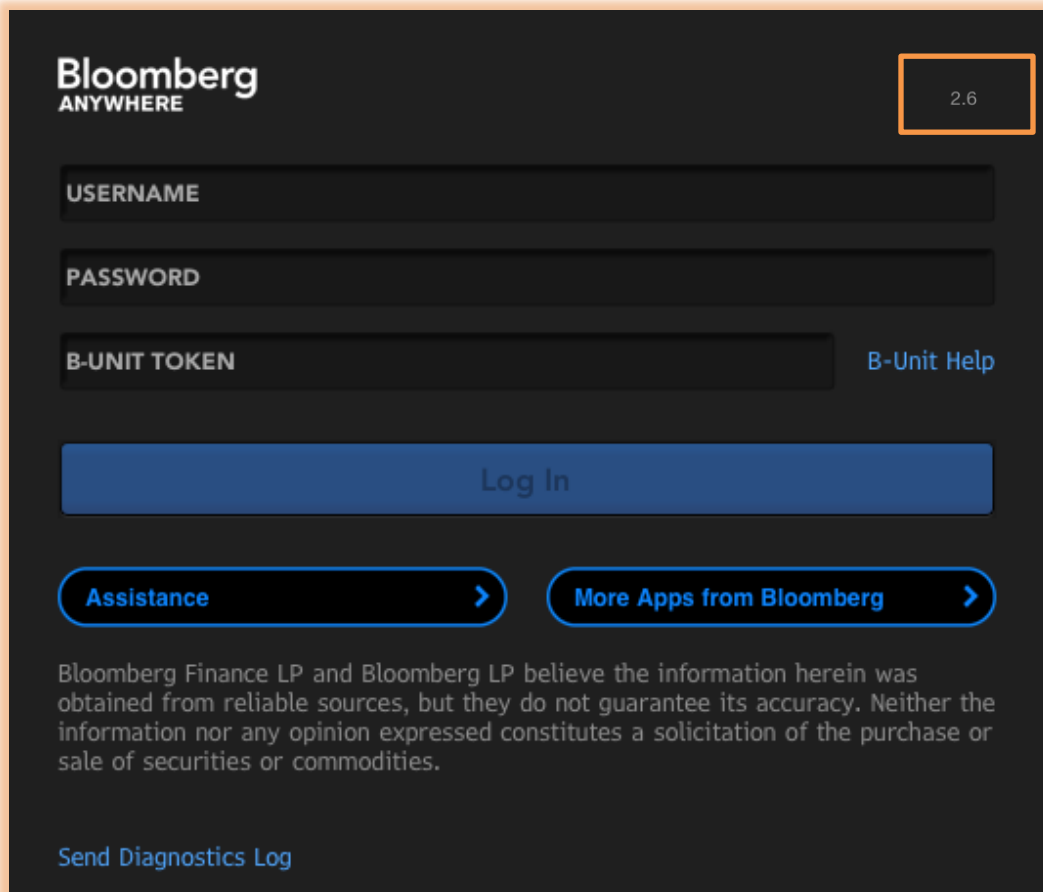
# MINIMUM REQUIREMENTS


- iOS version 5.0 or above.
- Bloomberg Anywhere for iPad version 2.4.1 or higher.
- Data Connection\*.
- Bloomberg B-Unit.
- Data connection.
- MDID (Mobile Device Identifier) installed.

\* Bloomberg Anywhere Terminal mode requires a stable and consistent data connection. Poor connectivity will affect the application's performance.

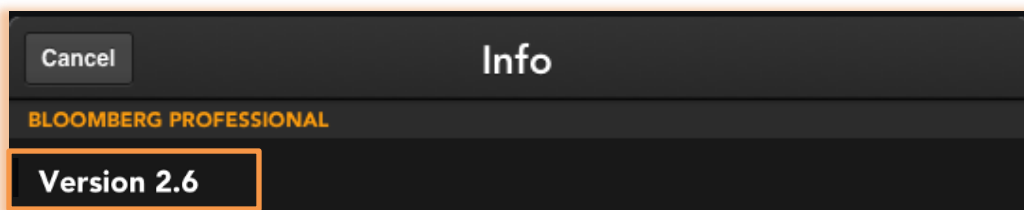
## HOW TO CHECK THE VERSION OF THE BLOOMBERG ANYWHERE APP

1. Verify that Bloomberg Anywhere for iPad version 2.4.1 or later has been installed.
2. Check this by opening the Bloomberg Anywhere app. At the log in screen, the version is shown above the 'Username' field and to the right of the Bloomberg Anywhere logo.



If already logged in, the version can be found by first tapping on the MENU  button located at the bottom right-hand side of the screen and then tapping the INFO function.


The version number will be on the first line (i.e. 2.4.1).

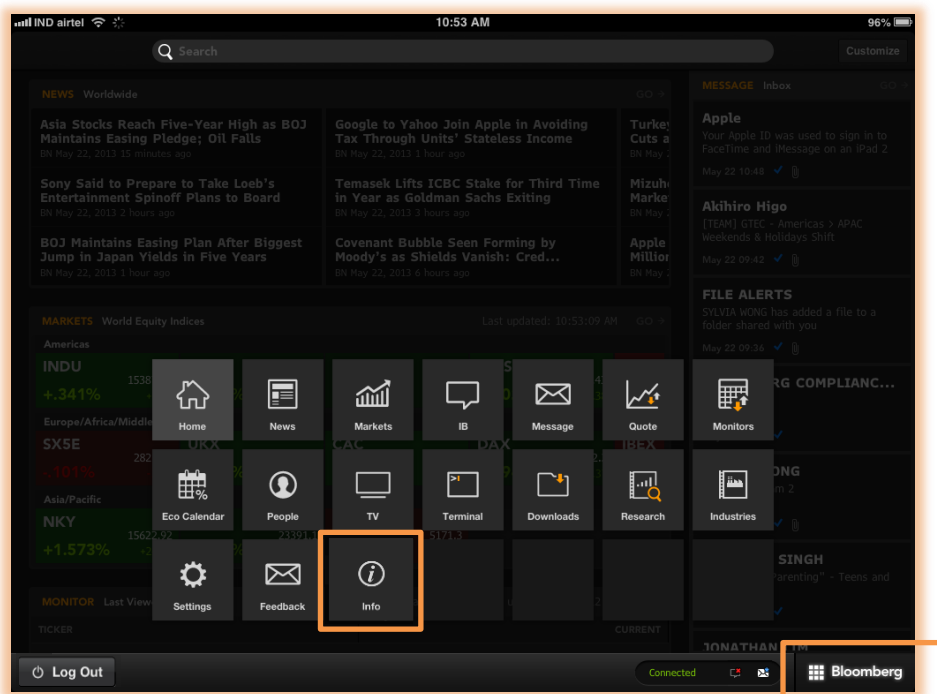


## WHAT IS THE MDID?

MDID stands for “Mobile Device Identifier”. It is a unique identification number for mobile devices.

## FINDING THE MDID

1. Click on the MENU  button at the bottom right-hand-side of the screen.
2. Click on the INFO tile button.



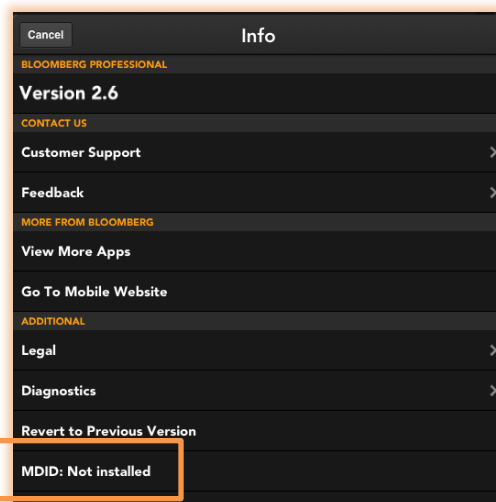
The MDID number will show on the last line of the list.

If you see “MDID: Not installed” please continue to


[GENERATING THE MDID ON IPAD \(pag.6\)](#)

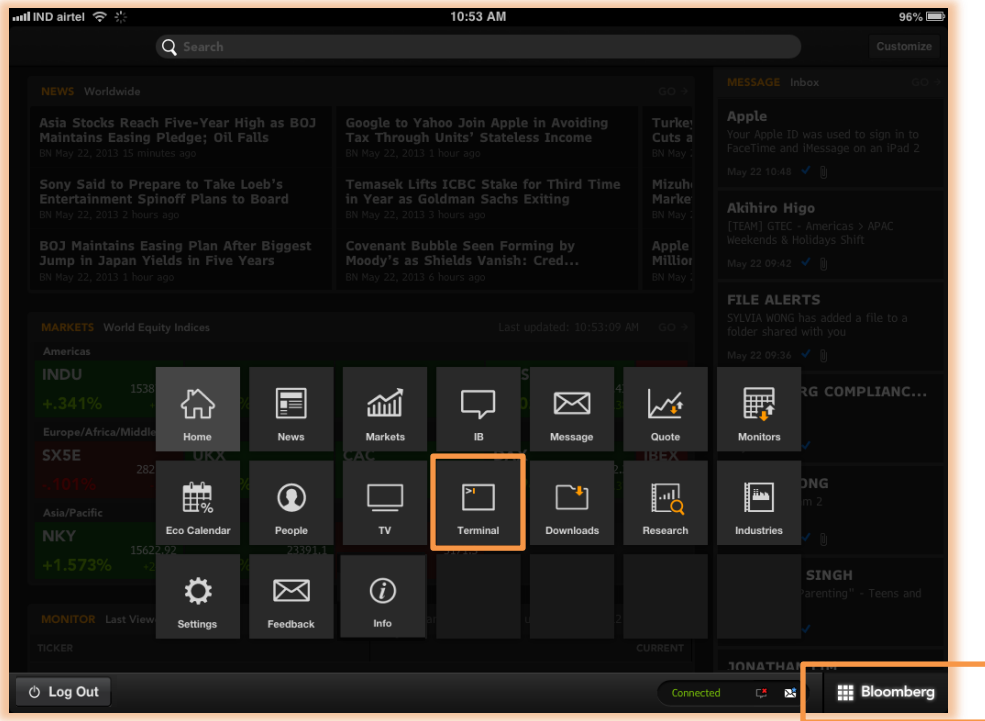
If you see “MDID: Mxxxxx”, your iPad is ready to have Transactional Products enabled.

Please provide the MDID to your APOD administrator.



# GENERATING THE MDID

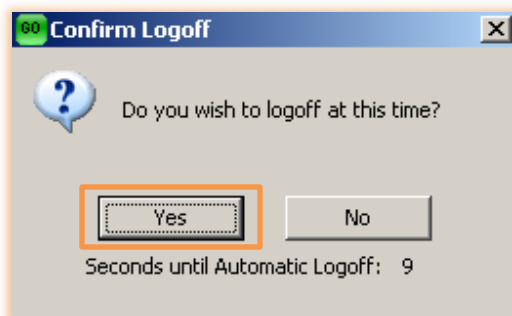
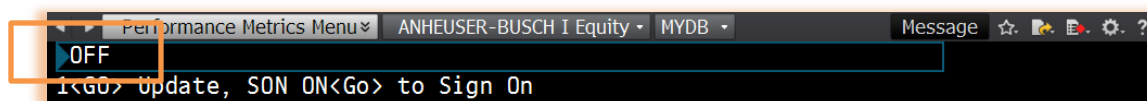
1. Tap on the MENU  button and launch the Terminal mode by tapping the “Terminal” tile.




After having successfully logged in on Terminal mode, you will see the below screen:

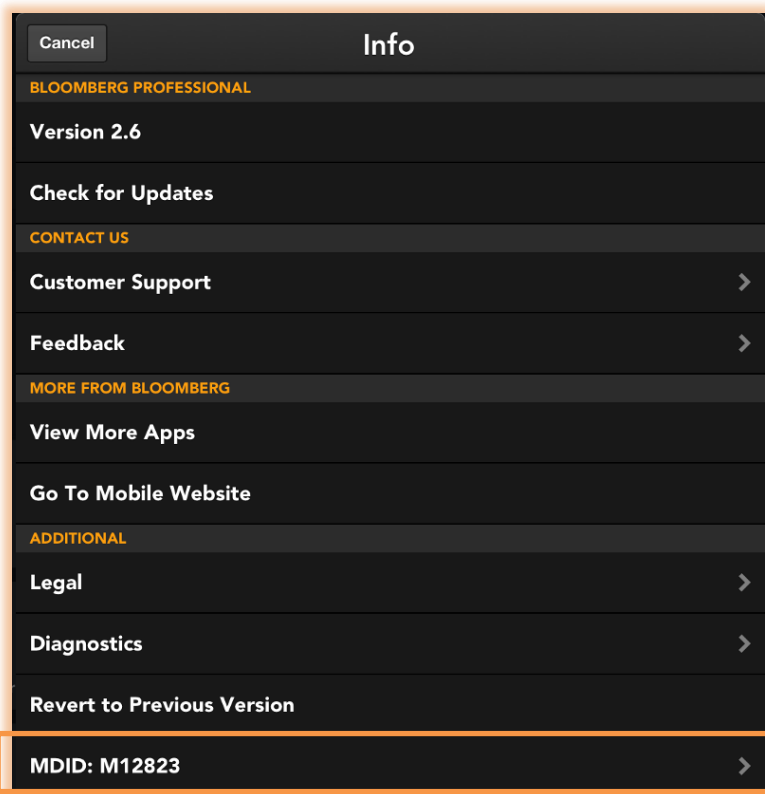


2. Run **OFF<Go>** and click on **YES** to confirm you wish to log off.



3. Once back on the main screen of the app, tap the **MENU**  button.
4. Tap the **INFO** tile button and you will now see the MDID installed.


Please be aware that it may take few second for the system to generate the MDID number.

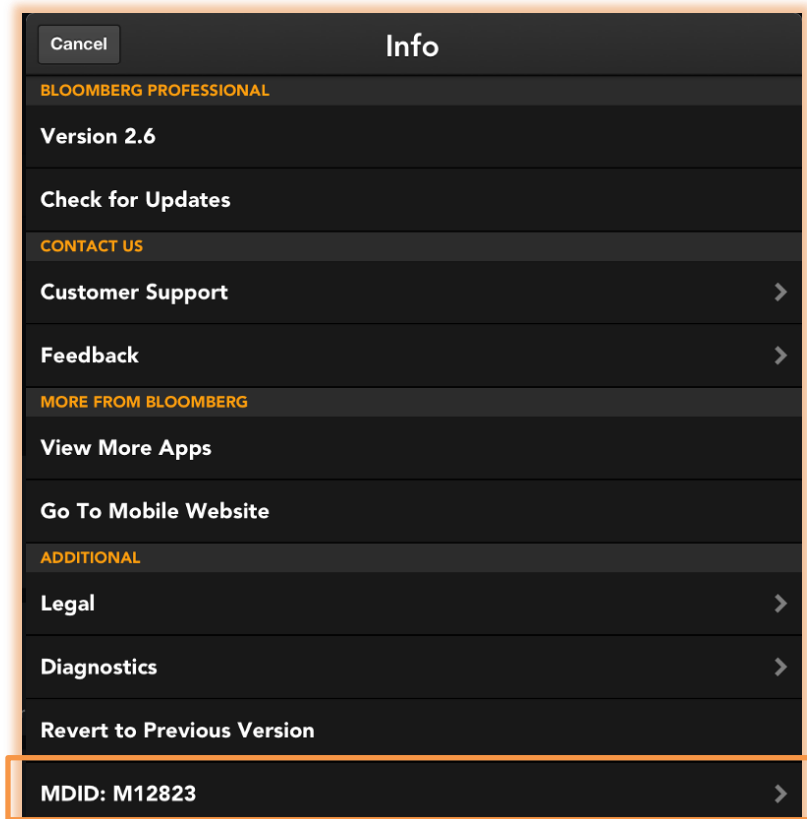


Once an MDID is listed, please provide it to the designated APOD Administrator within your firm. They will need to follow the steps on [ENABLE TRANS POD FOR MOBILE DEVICES](#) (pag.9) to enable the device for Transactional Products.

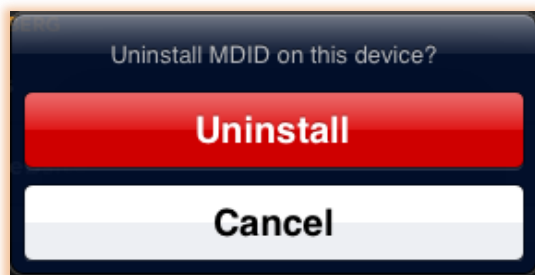
## UNINSTALLING THE MDID

Please be aware that the following steps will remove the MDID from the device and the ability to use Transactional Products (until another MDID is generated).

1. Tap on the MENU  button.
2. Tap on the INFO tile button.
3. Tap on the MDID line.



4. Tap on *Uninstall* to proceed.



5. The MDID is now completely removed.



## ENABLE TRANS POD FOR MOBILE DEVICES (for APOD Administrator)

Once the user has provided the APOD Administrator with their MDID, the administrator can enable the Transactional Products by following the steps below.

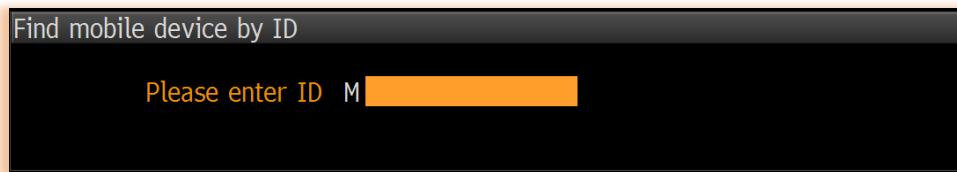
Please be aware that the MDID generated could take up to 30 minutes to show on APOD<Go>.

### Search by MDID

1. On the Terminal, run *APOD<Go>* and select 7) *APOD M* to find the mobile device by ID.



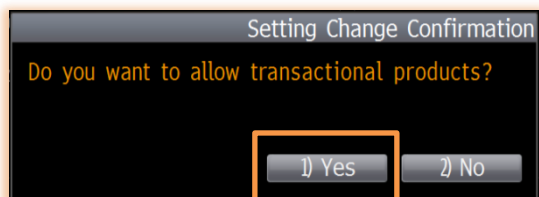
2. Enter the device MDID that the user provided.



3. Click on 95) Allow Trans. Products to enable Transactional Products.



4. Select YES to allow Transactional Products.



The MDID record will now display with Transactional Products allowed and Option 95 can now be used to block Transactional Products.



## Search by users in your firm

1. On the Terminal, run *APOD*<Go> and select 2) *APOD F* to search by users in your firm.



2. Change the "Show" drop down menu to only show Mobile Device.

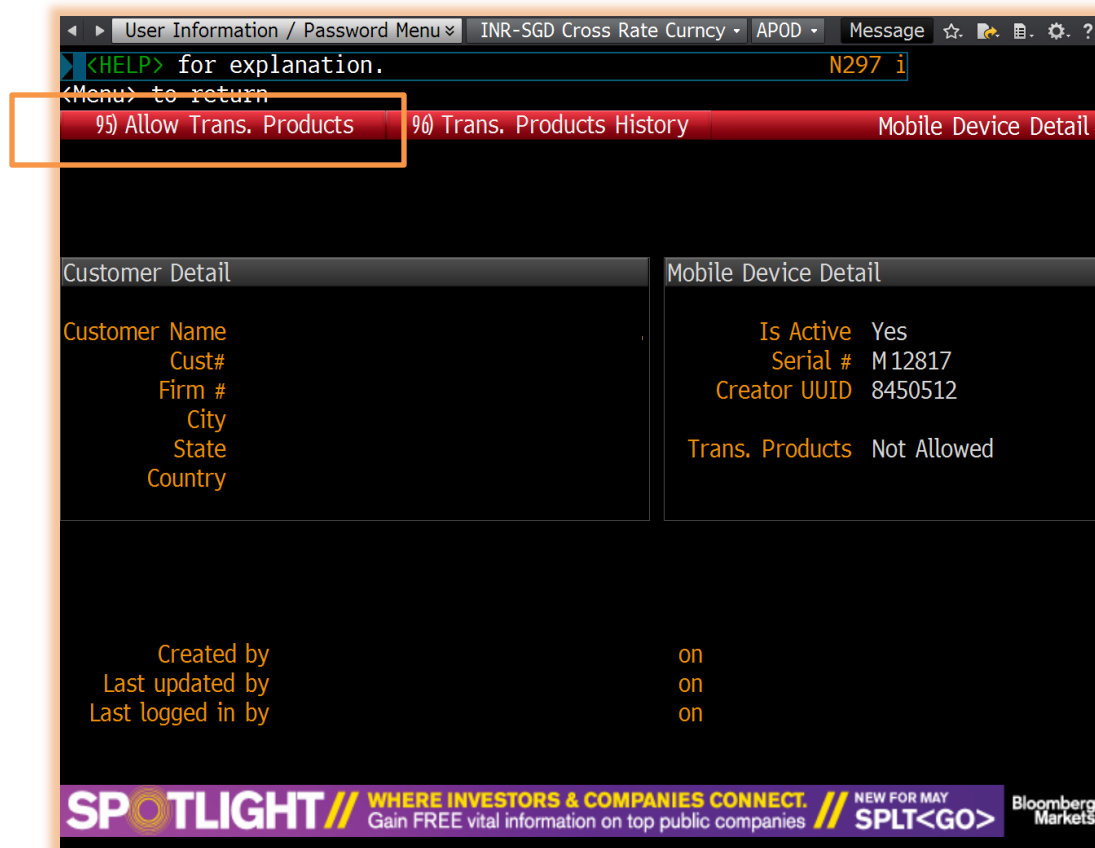
95) To Download

Page 1/1 APOD - List By Firm

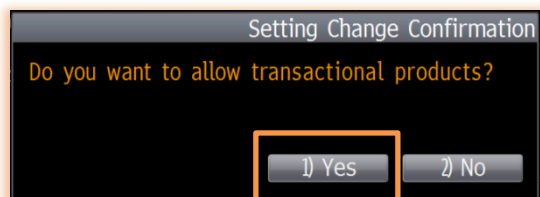
Firm# 9001 Include Inactive No Show Mobile Device

	SID#	Type	Ctry	City	Created By	Customer	Cust#	Conn	Create DT	SN#	TP
1)		MD	ENG	LONDON	DAVID HOLT	BLOOMBERG/ L...	6618	INET	02/20/13	M10008	N
2)		MD	ENG	LONDON	PHILIP M...	BLOOMBERG/ L...	6618	INET	02/16/13	M10007	N
3)		MD	US	NEW Y...	HUI LI	BLOOMBERG/ 7...	378583	INET	02/15/13	M10006	Y
4)		MD	US	NEW Y...	HUI LI	BLOOMBERG/ 7...	378583	INET	02/15/13	M10005	Y
5)		MD	US	NEW Y...	ARVIN RA...	BLOOMBERG/ 7...	378583	INET	02/15/13	M10004	Y
6)		MD	ENG	LONDON	DAVID HOLT	BLOOMBERG/ L...	6618	INET	02/14/13	M10003	N
7)		MD	US	NEW Y...	ARVIN RA...	BLOOMBERG/ 7...	378583	INET	02/04/13	M10002	Y
8)		MD	ENG	LONDON	DAVID HOLT	BLOOMBERG/ L...	6618	INET	01/31/13	M10001	N

3. Click on 95) Allow Trans. Products to enable Transactional Products.



4. Select YES to allow Transactional Products.



The MDID record will now display with Transactional Products allowed and Option 95 can now be used to block Transactional Products.



## DISABLE TRANS POD FOR MOBILE DEVICES (for APOD Administrator)

1. On the Terminal, run *APOD<Go>* and select 7) *APOD M* to find the mobile device by ID.



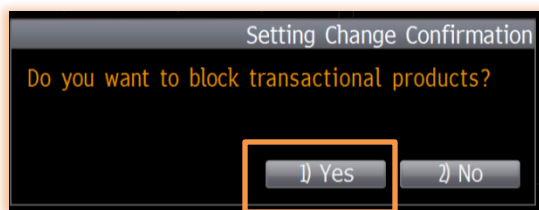
2. Enter the device MDID that the user provided.



3. Click on “95) Block Trans. Products” to disable the Transactional Products.



4. Select “YES” to block Transactional Products.



The MDID record will now display with Transactional Products Not Allowed and option 95 can now be used to enable Transactional Products.

