

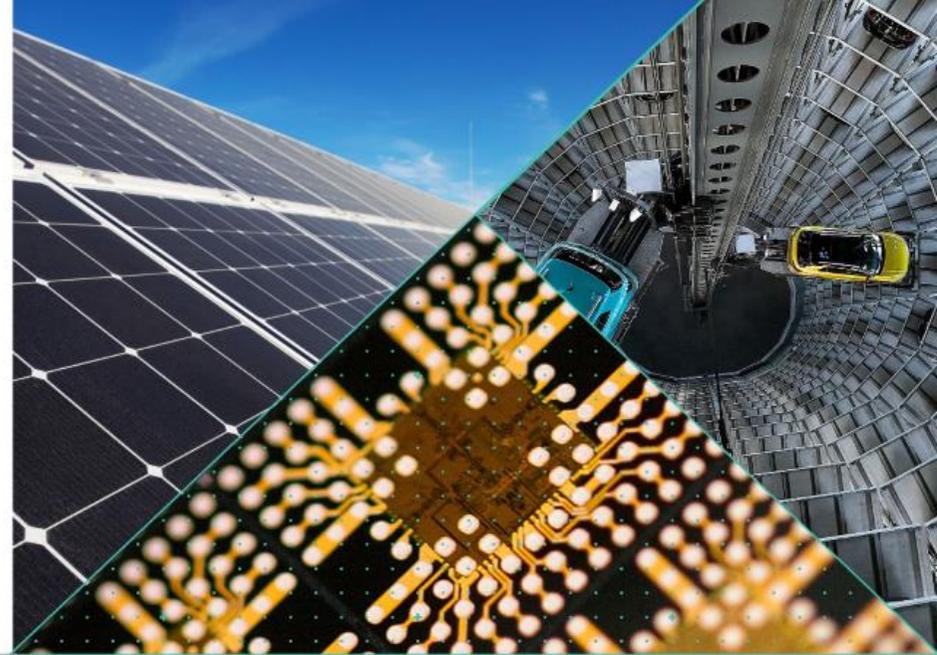
Prospectus.

BNEF Summit

Strategic Briefing and Dialogue

Opportunities Generated:

Ideas, insights and connections
for a cleaner, more competitive future.



BloombergNEF

The BNEF Summit has been connecting leaders in energy, industry, transport, technology, finance and government since 2008, providing the ideas, insights and connections to formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.

It consists of six premier, invitation-only forums in London, Munich, New Delhi, New York, San Francisco, and Shanghai convening 3,000 leaders and strategists as well as mainstream and trade press every year.

Whilst physical convening is constrained during COVID-19, the BNEF Summit will be delivered virtually as the BNEF Summit: Strategic Briefing and Dialogue for each location

It is probably the best platform for thought leadership and strategic business development in the industry.



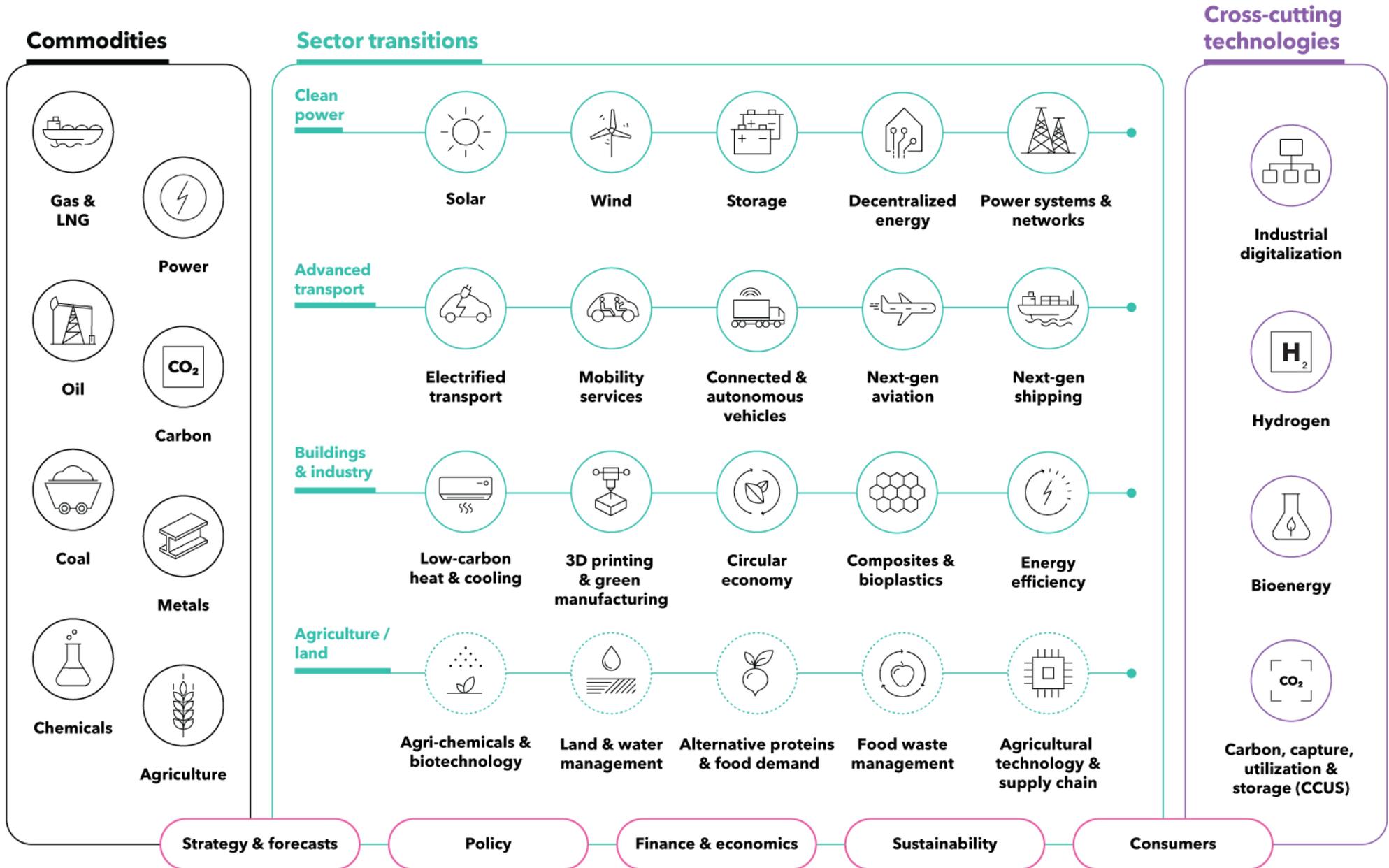
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This is strategic thinking
end-to-end #BNEFSummit

BNEF Coverage

Strategies for a cleaner, more competitive future





Locations, themes and dates



Where Automotive, Energy and Technology converge	Where Energy, Finance and Technology converge	Where Energy, Finance and Technology converge	Where Automotive, Manufacturing and Energy converge	Where Energy, Transport and Government converge	Where Energy, Industry and Transport converge
February 1-2 '21	April 12-13 '21	October 19-20 '20	May '21	June 26 '20	December 1-2 '20
Format pending	Format pending	Virtual	Format pending	Virtual	Virtual

Community

Our focus is on generating ideas, delivering insight, and making the connections that help formulate successful strategies, capitalize on technological change and shape a cleaner, more competitive future.

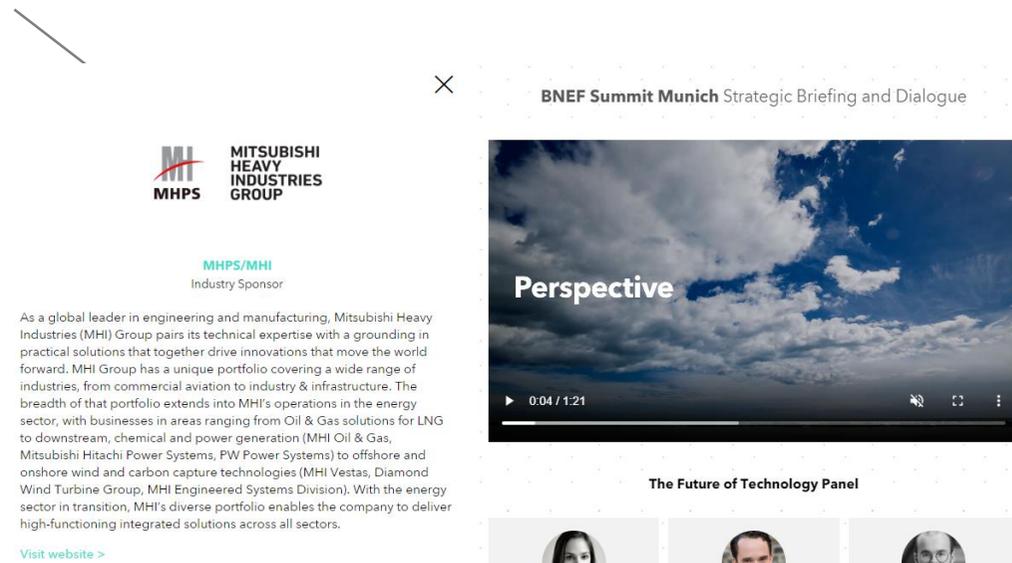


#BNEF Summit

Sponsorship

Partner

- Private virtual meeting room
- Dedicated meeting concierge
- Agenda leadership - opening or closing remarks at plenary; private workshop/roundtable.
- Branding – top branding and positioning throughout Summit platform
- Press relations – access to Media help desk
- Summit passes - 10
- Single Summit and Global partnership fees - on application



Sponsor

- Branding – branding and positioning throughout Summit platform
- Press relations – access to Media help desk
- Summit passes – 5
- Single Summit and Global partnership fees - on application

Past and current sponsors



Guests and speakers

Dharmendra Pradhan, Minister of Petroleum, Natural Gas and Steel, India

John Kerry, Secretary of State, U.S. Department of State

Bernard Looney, Head of Upstream, BP

Maximo Pacheco, Minister of Energy, Chile

Meg Gentle, CEO, Tellurian

Christopher Ailman, Chief Investment Officer, CalSTRS

Claire Perry, Minister of Energy & Clean Growth, UK

Rick Perry, Secretary of Energy, U.S. Department of Energy

Lisa Jackson, Vice President Environment, Policy and Social Initiatives, Apple

Tom Fanning, Chairman, President & CEO, Southern Company

Lynn Good, CEO, Duke Energy

Maarten Wetselaar, Director, Integrated Gas & New Energies, Member of the Executive Committee, Shell

Thomas Bareiss, State Secretary for Energy, Germany

Judith Hartmann, EVP & CFO, Engie

Francesco Starace, CEO, Enel

Antonio Luis Mexia, CEO, EDP

Fiona Howarth, CEO, Octopus Electric Vehicles

Ignacio Galan, Chairman & CEO, Iberdrola

Philippe Sauquet, VP Gas and Power, Total

Andy Palmer, CEO, Aston Martin

Mary Nichols, Chair, California Air Resources Board

Mark McNabb, CEO, Electrify Americas

Ken Stewart, Chief Strategy Officer, Karma

Pasquale Romano, CEO, ChargePoint

Wenxue Li, CEO, LONGI Solar

Ma Jun, Chief Economist, People's Bank of China

Richard Lancaster, CEO, CLP Holdings

Qiping Zhang, Chief Engineer, State Grid

Hendrik Gordenker, Chairman, JERA

Junfeng Li, Director General, National Center for Climate Change Strategy and International Cooperation (NCSC)

Zhanjun Zhu, CEO, GCL-Poly Energy Holdings

Amitabh Kant, CEO, NITI Aayog

Pawan Agrawal, President, Yes Bank

Mahesh Babu, CEO, Mahindra Electric

Rahul Munjal, MD, Hero Future Energies

Press attendance

Mainstream

- BBC
- Bloomberg
- Bloomberg Television
- Financial Times
- Forbes
- Politico
- Quartz
- Reuters
- The Economist
- The New York Times
- The Telegraph
- The Times
- The Wall Street Journal
- Xinhua News Agency

Trade

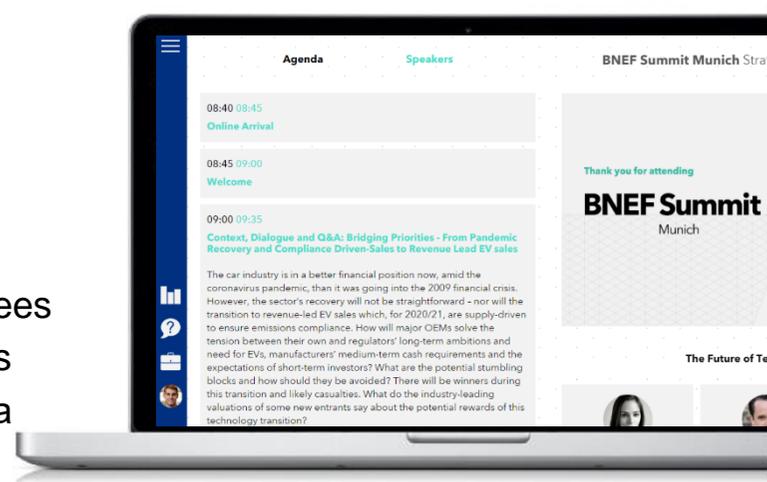
- Argus
- Autoblog
- CarbonBrief
- Energy Intelligence
- ICIS
- Petroleum Review
- Power Technology
- PV Magazine
- Recharge
- Risk.net
- S&P Global Platts
- The Energy Industry Times



Technology platform

BNEF Summit Strategic Briefings and Dialogues are delivered via

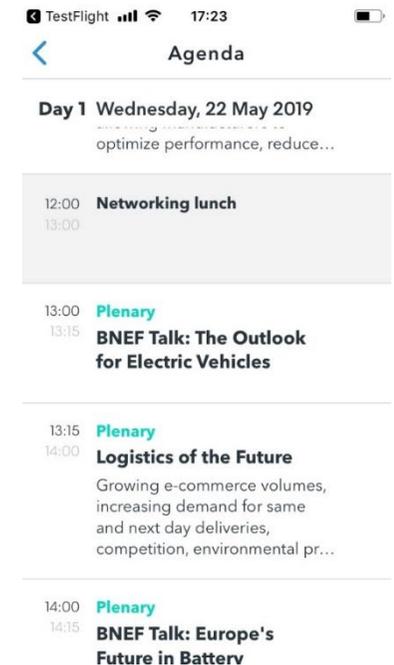
- high quality stream of live and pre-recorded footage from our own teams and external speakers, combined with
- Audience interaction tools, Q&A, polling, networking, delivered online via
 - A simple password protected URL for attendees
 - A Chrome based system for remote speakers
 - Integrated with BNEFs' existing systems for a seamless community experience
- Private virtual meeting rooms via video conferencing system accessible on mobile or desktop/laptop.
- Sponsors receive full tech support and any pre-event testing needed to ensure quality and accessibility, including pre-recording where necessary.



Web



Mobile



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BNEF research and analysis is accessible via web and mobile platforms, as well as on the Bloomberg Terminal.

Coverage.

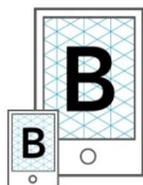
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Advanced transport

Commodities

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