ETFS IN DEPTH:

INNOVATION, APPLICATION, EXECUTION

Date: Thursday, December 7, 2017

Location: 731 Lexington Ave, 7E MPR, New York, NY 10022

11:30 – 12:00 PM Check-In/Lunch

12:00 – 12:45 PM Opening Keynote/Lunch

Scarlet Fu – Anchor, Bloomberg Television

Nick Good – Senior Managing Director, Co-Head, Global

SPDR, State Street

Dan Draper – Managing Director, Global Head of ETFS,

Invesco Powershares

12:45 – 1:20 PM Factor Wars

Nir Kaissar – Gadfly Columnist, Bloomberg L.P.

Wes Gray – CEO/CIO, Alpha Architect Bill DeRoche – CIO, Quantshares

Rob Nestor – Managing Director and Head of iShares Smart

Beta and Fixed Income Product Strategy, Blackrock **Campbell Harvey** – Partner & Senior Advisor, Research

Affiliates

1:20 - 1:30 PM Break

1:30 – 2:15 PM Welcome to the ETF Jungle

Joel Weber – Markets Magazine Editor, Bloomberg L.P. Scott O'Reilly – Vice President, Investment Product, Fidelity

Investments

Sharon French – EVP & Head of Beta Solutions,

Oppenheimer

Ben Philips – Co-Founder & CIO, Eventshares

Jillian DelSignore – Head of ETF Distribution, J.P. Morgan

Asset Management

Eric Balchunas – ETF Analyst, Bloomberg Intelligence

Bloomberg

2:40 – 3:10 PM	Future of Fixed Income ETFs Rachel Evans – News Reporter, Bloomberg News Matt Berger – Principal and Global Head of Fixed Income and Commodities, Jane Street Rich Powers – Head of ETF Product Management. Vanguard Kevin McGrath – High Yield Bond Trader and Portfolio Manager, New Jersey Division of Investments Vinayak Seshasayee – Senior Vice President, Portfolio Manager, PIMCO
3:10 – 3:30 PM	Break
3:30 – 4:10 PM	Top ETF Trade Ideas – Where to Invest Right Now? Gina Martin Adams – Bloomberg Intelligence Chief U.S. equity Strategist, Bloomberg L.P. Richard Bernstein – CEO & CIO, Richard Bernstein Advisors LLC Barry Ritholtz – CIO, Ritzholz Wealth Management Stacey Gilbert – Head of Derivative Strategy, Susquehanna International Group John Davi - Founder, CIO at Astoria Portfolio Advisors LLC
4:10 – 4:50 PM	Race for Bitcoin ETF Julie Hyman – Anchor, Bloomberg Television Jan Van Eck – CEO, VanEck Michael Sonnenshein – Director, Sales & Business Development, GrayScale Kathleen Moriarty – Partner, Chapman and Cutler LLP Joe Lubin – Founder, Ethereum and ConsenSys
4:50 – 5:15 PM	Closing Remarks Julie Hyman – Anchor, Bloomberg Television Joe Lubin – Co-Founder, Ethereum & Founder, ConsenSys
5:15 – 6:00 PM	Cocktail Reception

