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FINANCIAL SERVICES

IT DEPARTMENTS ARE UNDER INTENSE PRESSURE TO DELIVER MORE FOR LESS

As the demands of the global marketplace continue to grow, and budgets continue to be constrained, financial institutions are seeking cost-effective ways to ensure that their organizations have access to accurate, timely, complete and consistent information. Bloomberg’s Enterprise Products & Solutions Group (EPS) partners with clients to deliver innovative solutions to these and other challenges.
LEVERAGE A TRUSTED & VALUED PARTNERSHIP THROUGH INNOVATIVE SOLUTIONS

You know us for the Bloomberg Professional® service, long the system of choice among discerning financial professionals worldwide for data, analytics, research and news. Now, as business models change and timeframes contract, Bloomberg Enterprise Products & Solutions (EPS) offers an opportunity to leverage Bloomberg’s powerful global assets—desktop community, information, technology and operational infrastructure—as well as our scale and specialty focus, to help you dramatically reduce costs, optimize workflow and enhance performance.

COMPLETE & COST EFFECTIVE SOLUTIONS FROM FRONT OFFICE TO BACK OFFICE

Bloomberg EPS leverages the company’s core strength—our market-leading technology and global infrastructure—enabling your business to acquire, manage and distribute data and information more efficiently and effectively across the enterprise. From enterprise technology to data management, trading workflow to portfolio and risk analysis, secure archiving to regulatory compliance, we offer a complete, turnkey solution. Whatever your needs, we approach them creatively.

A NEW WAY TO ADDRESS THE CHALLENGES YOU FACE

This suite of product offerings represents an extension of Bloomberg’s premier global financial and business news, data and analytics platform to clients looking to roll back the cost of infrastructure management without sacrificing trade and transaction performance. In so doing, Bloomberg is reinventing the role of infrastructure and go-to-market applications in global financial markets and extending it outside the desktop. Take your trusted business relationship with Bloomberg to a new level by transforming it into a strategic, value-added partnership.
WHY BLOOMBERG EPS NOW?

AN INNOVATIVE, OPEN & COMPLETE SET OF MANAGED ENTERPRISE SERVICES

The financial services industry is becoming more technology intense because of the growth of data, the nature of new products and because technology is the backbone of globalization.

Bloomberg EPS solution sets are designed to reduce costs and overhead while also bringing open technology, content and managed services that revolutionize how business processes are executed. Clients who adopt Bloomberg’s enterprise solutions enjoy many benefits, including:

• Less time spent building and supporting non-core business activities
• More resources to develop and deploy innovative new products and services that drive top-line revenue growth
• Significant cost savings through reduced capital expenditures and operating expenses

BLOOMBERG EPS:
A POWERFUL FRAMEWORK TO OPTIMIZE OPERATING EXPENSES

Bloomberg EPS provides real-time data and reference data, analytics, news and other premium Bloomberg content, as well as data management, distribution technology and integration services that create strategic workflow-based solutions.
OPTIMIZE DESKTOP, DATA FEEDS AND DISTRIBUTION-RELATED COSTS

TRACK MORE THAN SIX MILLION FINANCIAL INSTRUMENTS WITH DATA THAT IS UPDATED & VERIFIED AROUND THE CLOCK

With Bloomberg, your infrastructure will be optimized around a critical function—the integration of quality, reliable data, as well as its distribution and management, combined with the added value of Bloomberg Open Assets.

Partnering with Bloomberg will help you become a more agile enterprise, giving you unmatched flexibility through access to the world’s largest private network. Our mature but constantly evolving infrastructure, best practices and data management resources will help you reallocate resources to create markets, optimize opportunities and build communities.

A LOW COST, HIGH IMPACT OFFERING

Bloomberg EPS delivers enterprise-wide benefits to Bloomberg clients, such as maximizing ROI on your existing Bloomberg investment, optimizing desktop, data feeds and data distribution costs and introducing revenue-generating opportunities by leveraging the Bloomberg user community, technology, infrastructure and operational framework.

Most components of this co-managed offering—information, technology, network, facilities and global operational support—are managed by Bloomberg EPS.
THE ENTERPRISE SOLUTION

COMPLETE
Connections to multiple exchanges, local sources and access to Bloomberg’s vast array of asset class coverage

MANAGED
Managed services provide:
• Scalable and flexible architecture
• Centralized infrastructure management
• Improved audit capabilities
• Cost optimization

OPEN
Clients connect with the Appliance using Bloomberg Open API & Open Symbology

BLOOMBERG APPLIANCE
Entitlements, Distribution, Monitoring, Reporting

BLOOMBERG OPEN API
Black Box Applications, Proprietary Applications, OMS

Direct Feeds, Bloomberg Analytics, Exchange Data, 3rd Party or Client Data
STRATEGIC WORKFLOW-BASED SOLUTIONS

AGGREGATE REAL-TIME & REFERENCE DATA, ANALYTICS, NEWS & OTHER PREMIUM CONTENT

Bloomberg data is leveraged by hundreds of thousands of professionals worldwide, tracking more than five million financial instruments with confidence simply because the data is the most complete, comprehensive and accurate in the world. The data feeds are all-inclusive. Clients can track:

- Real-time pricing and market depth
- Real-time analytics
- BVAL-evaluated pricing
- Corporate actions
- Broker/dealer contributed data
- Symbology and security master data
- Historical pricing and analysis
- Economic statistics and news

Bloomberg's workflow integration solutions enable you to leverage data from an internal pricing application, data feed or data distribution platform and then display that information side-by-side with Bloomberg-supplied data. Whatever your workflow integration needs, we can help you through open desktop applications for use with Bloomberg data, third-party data and your firm's own internal proprietary data.

BLOOMBERG MANAGED

Through our managed solutions, your firm's workflow is fully managed within the Bloomberg cloud, eliminating the need to maintain expensive dedicated hardware and/or upgrade software with each new product release.

With Bloomberg EPS you can eliminate redundant dedicated server devices and leverage a reliable and cost-effective market data solution from the world's premier financial information provider—what was a huge capital expense can be transformed into a reasonable and manageable operating expense.
A PARTNERSHIP BACKED BY OUR UNRIVALED, 24/7 GLOBAL SERVICE & SUPPORT

The cost and operational demands of traditional approaches to infrastructure management are on a trajectory that fewer and fewer institutions can afford to sustain. As the complexity of these processes—not to mention the burden of supporting generations of legacy systems—increases, the integration points between innovative new applications and the underlying infrastructure weakens. Bloomberg EPS changes the game by creating a seamless, fully integrated experience backed by our unrivaled 24/7 service and support.

There is no one-size-fits-all solution. Our deployment plans are designed by industry and technology experts to best satisfy your current objectives and anticipate your future needs.

EXPLORE HOW WE WORK WITH YOU

- Identify Objective
- Introduce Participants
- Prepare Priorities
- Explore from all Perspectives
- Outline and Manage Deliverables
ABOUT BLOOMBERG

Bloomberg is the world’s most trusted source of information for financial professionals and businesses. Combining innovative technology with unmatched analytics, data, news and tools, Bloomberg delivers critical information via the Bloomberg Professional service and multimedia platforms. Bloomberg Enterprise Solutions provides leaders in corporations, finance and government with a dynamic network that enables them to access, integrate, distribute and manage information and technology across organizations more efficiently and effectively.
Explore how Bloomberg Enterprise Products & Solutions can turn your trusted business relationship with Bloomberg into a strategic value-added partnership. To learn more about what Bloomberg Enterprise Products & Solutions can do for you, e-mail us at bloombergegps@bloomberg.net