An integrated, multi-asset derivatives pricing, risk management and scenario analysis solution to manage all assets on a single platform

With increased market uncertainty, regulation, and client demand, trading decision makers are seeking more efficient ways to manage risk. The challenge many of these firms face is finding a risk platform that can manage multiple asset classes and handle complex instruments. Bloomberg provides a global solution to meet those needs.

For buy-side firms, Bloomberg Asset and Investment Manager (AIM), global, multi-asset solutions for front-end portfolio, trading and middle & back office operations, delivers an integrated, multi-asset derivatives pricing, risk management and scenario analysis solution to manage all assets on a single platform. Fully integrated with the Bloomberg Professional® service and MARS, AIM leverages Bloomberg’s industry standard risk and valuation models and allows end users to aggregate risk in a consistent manner.

MARS is a powerful new workspace that combines market-standard derivative pricing models and an unrivaled set of market data with effective tools for understanding exposures and communicating between colleagues, clients, and counterparties.

MARS covers the majority of asset classes and leverages Bloomberg’s market-standard calculators including, but not limited to:

- FX Spot, Forwards, Options, and Strips
- Listed and OTC Interest Rate Derivatives
- Bonds and Structured Notes
- Commodity Futures, Options and Strips
- Credit Derivatives
- Convertible Bonds
- Inflation Derivatives
- Equity Stocks and Options
- Loans
- Mortgages
- Money Market Instruments
- Preferreds
- Complex Structured Products

BLOOMBERG AIM AND MARS OFFER THE FOLLOWING FEATURES:

- Multi-currency positions are supported and the portfolio’s base currency can be changed on the fly
- Calculate Greeks and perform scenario analysis on your portfolio, so you can make more informed management and investment decisions
- Support of AIM customized strategy tags
- Bucketed Market Risk
- Multi-Factor Scenario Analysis & Custom Scenarios
ASSET AND INVESTMENT MANAGER (AIM)
INTEGRATION WITH THE BLOOMBERG MULTI-ASSET RISK SYSTEM

TO LEARN MORE
Bloomberg AIM not only helps address the needs you have today, but also prepares you for those to come. To learn more, email our AIM team at bbaim@bloomberg.net

Risk View — Analyze market value, P&L and sensitivities for individual transactions or at the asset class level.

Stress Test Analysis — Stress test your whole portfolio or a subset of positions across multiple customizable scenarios.