The Integration Console helps firms manage, monitor and alert on connected workflows.

**FIRMS NEED TRANSPARENCY INTO CRITICAL PROCESSES**

Driven by intense global competition, regulatory pressures and investor scrutiny, buy-side and sell-side firms are focused on improving efficiency and mitigating operational risk. As such, consolidation authorization and centralization are top priorities.

Seamlessly connected workflows are vital to this effort. In particular, capital markets firms need the ability to control processes that involve multiple data sources, diverse internal systems, vendor solutions and connections to external providers, platforms and service bureaus.

The complexity of these processes can be extraordinary, so managing them often requires help from technology providers. But firms are rightfully reluctant to give up control of interconnected workflows. To be confident in new solutions — and experience gains in efficiency — firms must have full transparency and maintain the ability to oversee, administer and adjust processes in real time.

**THE INTEGRATION CONSOLE LETS YOU TAKE CONTROL**

Bloomberg Connectivity & Integration Solutions (CIS) helps firms overcome this challenge with the Integration Console. This centralized interface gives in-house technology and operations teams visibility into every connected system — including Bloomberg, proprietary and third-party offerings — creating a seamless, uniform experience whether working in-panel on the Bloomberg Terminal or remotely using an intuitive web interface.

Through the Integration Console, users can configure new processes, modify and enrich them with data, and track the health of highly integrated workflows. The Integration Console enables teams to create alerts for these processes. When alerts are triggered, users can visually examine processes to identify underlying issues and resolve many of them directly through the Integration Console.

With the Integration Console, firms gain the “single pane of glass” that consolidates information about all critical systems, enabling both enterprise transparency and efficient self-service. In addition, like all CIS solutions, the Integration Console is specifically designed to support complex processes in capital markets. And it is backed by the only global practice that understands the full scope of Bloomberg solutions and can manage them to your firm's ultimate advantage.
EXCEPTIONAL USABILITY
To ensure an efficient and convenient experience, the Integration Console features a streamlined, user-friendly visual design that requires no coding expertise. Workflows are displayed visually with “traffic light” colors to show the health of enterprise systems and processes at a glance. Configuring processes involves familiar drag-and-drop functionality. To enrich workflows, just search by criteria, select the desired information and specify how it should be organized and formatted.

POWERFUL SECURITY
Self-service with the Integration Console extends to security, so firms remain in control of connectivity to Bloomberg technology. Users receive unique user IDs and access requires biometric authentication with the B-Unit, a state-of-the-art portable fingerprint scanner. Authorized administrators are responsible for creating new users and modifying their credentials to determine access to specific services, as well as setting passwords and updating public keys and certificates for encryption. Localized security management not only empowers the firm but helps reduce overall support costs.

CONNECTIVITY & INTEGRATION SOLUTIONS
The Bloomberg CIS global practice combines the technology products to manage integrated systems, the solution architects to design, build and analyze managed capital markets workflows, and the professional services to implement changes at scale. Our approach is specifically designed to help firms reduce total cost of ownership, achieve faster time to market and improve transparency — while working with a provider that owns a proven track record of providing hosted solutions for financial firms around the world.

BLOOMBERG FOR ENTERPRISE
To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

TAKE THE NEXT STEP
To learn more about the Integration Console, visit bloomberg.com/enterprise or reach us at eprise@bloomberg.net.